

10. PARKING STRATEGY PUBLIC CONSULTATION

Officer responsible City Streets Manager	Author Mike Calvert
Corporate Plan Output: Transport Planning	

The purpose of this report is to inform the Committee of the proposed public consultation process to be undertaken as a first stage in the preparation of a City wide parking strategy.

INTRODUCTION

The City Plan submission process identified the need for a parking strategy for the City which, among other things, addressed a number of issues identified in submissions. In particular, the need for maximum parking requirements was raised by submitters and the use of on-street facilities for parking and loading was also an issue identified. During the hearings the reporting officer stated that these issues should not be addressed in isolation but should form part of an overall parking strategy for the City.

The purpose of the strategy is to provide a framework of policies which will provide the Council with a tool to achieve a consistent approach to the control of parking. Ideally, the document will have the acceptance of all affected parties and will provide a structured approach to decision making where proposed controls may conflict with private developer proposals or wishes.

The Council has already adopted the Cycle Strategy, Public Transport Strategy, Road Safety Strategy and Pedestrian Strategy. These documents, along with the Parking Strategy, will form components of an overall Transport Strategy for the City.

DISCUSSION

The concept of a city wide parking strategy was initially discussed with the City Services Committee at the February 1999 meeting. At the time the Committee requested that the public consultation document be reviewed. Grant Mangin, from Reputation Public Relations Limited, was recently employed to develop the document and the consultation process. It is proposed that the following process be implemented.

1. City-wide consultation (2 months)
 - City Scene insert (information booklets available on request)
 - Advertising in local papers
 - Posters at Service centres and Libraries (booklets available)
 - Staff presentations to interest groups
2. Collation and analysis of feedback (1 month)
3. Traffic advisory groups (2 months)
4. Draft strategy (2 months)
5. Council approval

A copy of the text for the City Scene is attached with the final version planned to be highly illustrated with colour photographs.

It is anticipated there will be a high level of interest in the strategy, particularly from the retail and land developer sectors. The document will invite submissions from affected groups and will also invite members to participate further in the process through the formation of an advisory group.

CONCLUSION

A parking strategy is to be prepared for the City to provide a structured approach to decision making regarding the control of parking and loading. A discussion document is currently being prepared for distribution to interested parties for comment.

Recommendation: That the information be received.

Chairman's

- Recommendation:**
1. That the information be received.
 2. That a subcommittee of the City Services Committee be appointed to assist the consultation process.
 3. That the subcommittee comprise Councillors Denis O'Rourke, Sally Thompson and Ron Wright.