12. PAPANUI TRAFFIC SAFETY GROUP - SAFETY AWARENESS CAMPAIGN

RR 10539

Officer responsible Community Advocate	Author Barbara Lindsay, Community Secretary
Corporate Plan Output: Shirley/Papanui Community Board Discretionary Funds 3.1.text.27	

The purpose of this report is to ask the Board to consider a request for Discretionary Funding.

CAMPAIGN

The following letter has been received from the Papanui Police:

"During the period of Monday, 18 October 1999 until Sunday 31 October 1999 the Papanui Traffic Safety Group will be running a Safety Awareness Campaign.

12. Cont'd

This campaign will be run using both check points and mobile patrols targeting cycle safety and the use of vehicle seatbelts and appropriate restraints by children.

We are hoping to organise publicity for this campaign with The Press and local community newspapers.

The areas to be covered during this campaign include Belfast, Marshlands, Shirley, St Albans, Merivale, Ilam, Fendalton, Avonhead, Russley, Burnside, Bishopdale, Bryndwr, Northcote, Redwood, Mairehau and Papanui.

Our aim is to provide positive reinforcement for compliance during this campaign.

We are seeking a cash donation of \$300. This will enable us to purchase balloons, confectionary and other suitable items that may be handed out during this period to reward safe behaviour.

We are endeavouring to obtain sponsorship from a variety of organisations to make this campaign a success."

Recommendation: That the Board consider making a grant of \$300 from the 1999/2000

Discretionary Funding towards costs of running a Safety Awareness

Campaign in October 1999.

Chairperson's

Recommendation: That the officer's recommendation be adopted and the Police be

encouraged to use the Board's 'Community Safety' cards.