

Officer responsible City Streets Manager	Author Alix Newman: Cycle Planning Officer
Corporate Plan Output: Pages 9.5.37 & 38	

The purpose of this report is to inform the Committee of the progress of the Cycle Strategy Re-write and seek comment on the level of consultation.

STRATEGY RE-WRITE PROCESS

The process to re-write the Cycle Strategy began in February this year. The need for the rewrite came from a number of directions:

- It needed a general tidy-up: Experience from working with the strategy for the last three years has shown that the contents of the strategy were a little disjointed, contained some information which could be better placed elsewhere, and the structure of recommendations could be improved, with priorities included.
- There were over 40 recommendations ranging from detailed design statements to very general planning statements.
- Some of the targets mentioned were unmeasurable. It was also clear that some were unrealistic and would not be achieved.
- Many of the statistics were out of date.

The rewrite process has therefore concentrated on:

- Document restructure: the new structure is as follows:
 - Introduction
 - Benefits of cycling - “why the Council is interested in supporting cycling”
 - Vision, Objectives, Targets - “what we want to achieve”
 - Monitoring and Trends - “how are we doing at the moment”
 - Key Issues - “what are the trends telling us, and what needs to be done”
 - Planning and Funding - “some of the longer term issues involved”
 - Recommendations - “what are we going to do, and when”
- Some new targets, which are fully measurable, and updated existing targets taking into account latest statistical information.
- Fewer recommendations with priority and progress reporting on each.

The new document will also be followed, in due course by more detailed documents outlining the cycle network plan and implementation, design philosophies and details, and promotion, education and communication plans. By keeping these out of the main body of the strategy, there is greater opportunity for detail and ease of future amendment.

CONSULTATION AND TIMELINE

The re-write process was initiated with interviews with a number of people and groups, who were asked about the strengths and weaknesses of the current document, and what they thought should be in a rewritten strategy. Those interviewed were:

- Members of City Streets
- The Cycle Steering Group (includes AA, LTSA, CRC)
- Members of the cycle advocacy group SPOKES
- Representative from Transit NZ.

The revised structure, plus the need for detailed appendices, came from the consultation process. The remaining changes were a result of the interview information and Cycle Steering Group meetings.

Once the draft is prepared, it is intended to distribute it to this Committee, members of City Streets unit, and members of the advocacy group SPOKES. As the document does not generally change the philosophy behind the City Council's efforts to improve cycling in the city, only the details and the presentation of information, it is not proposed to consult any further afield. However, the Committee's opinion on this is sought.

Should further consultation not be required (as proposed), the following timeline is recommended:

- 7 September: Have draft version of document out to City Streets, Steering Group, City Services Committee.
- By 29 September: Have all feedback to draft.
- By 7 October: Have all changes made as necessary from feedback.
- 12 October: Report changes to City Services Committee and seek approval to issue new strategy.
- Between 12 and 30 October: Have Strategy formatted and printed
- 31 October: Launch new strategy at Park to Pier Mass Bike ride.

Recommendation: That the Committee consider the consultation process and adopt the above timeline for completion of the Cycle Strategy rewrite.

Deputy Chairman's

Recommendation: That the above recommendation be adopted.