

<b>Officer responsible</b> Community Advocate	<b>Author</b> Barbara Ford
Corporate Plan Output: 3.2.text.27	

The purpose of this report is to request Discretionary Funding of \$500 as a grant to the above organisation.

Last year this organisation promoted an 'Eat, drink and be driven' campaign promoting safe work place practices in relation to end of year functions. The campaign included visits to work places, to present packs detailing driver services and encouraging safe transport plans. 'Eat, drink and be driven' is a novel face to face project targeting work places in Christchurch before they organise their staff functions, with incentives for arranging safe transport.

Participants who fax back safe transport plans are offered complimentary taxi, coaches and this is how any Board funding would be used. Some core funding is available from the Health Funding Authority and Land Transport Safety Authority.

This is the second year for the campaign, which is now established as an annual collaborative event. Co-ordinated by Crown Public Health, it receives strong support from local business, it models safe transport in the work place, brings together road safety partners, reaches 41,500 people (approximately) and has a novel personal approach which invites interest and participation.

The total cost being sought is \$4,390. The programme last year received \$8,000 of donated transport from Hire a Driver and Blue Star taxis.

**Recommendation:** That a grant of \$500 be made from 1999/2000 Discretionary Funds to the Christchurch Alcohol Action Project (CAAP).

**Chairperson's**

**Recommendation:** That the officer's recommendation be adopted.