

Officer responsible Waste Manager	Author Christine Byrch
Corporate Plan Output: Solid Waste	

The purpose of this report is to inform the Council of the success of a recent Target Zero Business Network function presenting the benefits of waste minimisation to Christchurch manufacturers, and to recognise that this success is due to the contribution from individual businesses and industry associations.

BACKGROUND

The Target Zero Business Network held a seminar at Tait Electronics Ltd on Thursday 9 September to promote waste minimisation to Christchurch manufacturers. The programme featured:

- Welcome by Councillor Ian Howell
- Peter Cornes, Production Manager at Tait Electronics Ltd, presenting Tait's experience using waste measurement to improve the production process
- Roger Seach, Chief Executive Officer at Leiner Davis Gelatin (NZ) Ltd, describing the Leiner Davis Gelatin approach to minimising waste and environmental impact in what is traditionally a high impact, high wastage processing industry
- Geoff Ellis, Environmental Business Network, outlined the services offered by the Target Zero Business Network
- A tour of the production process with Tait Electronics Ltd production staff.

The Chief Executives of the Canterbury Employers Chamber of Commerce; the Canterbury Manufacturers Association; and the Canterbury Development Corporation sent personal invitations to manufacturing members with more than ten employees.

Around 130 manufacturers replied that they would like to attend the function, filling the venue. A further 50 business people who wished to attend, were turned away.

SUCCESS FACTORS

The success of this function was due to:

- Industry talking to industry - the excellent presentations by Peter Cornes and Roger Seach.
- On site function - the hospitality provided by Tait Electronics in hosting the function and providing a tour of the site for all guests.
- Personal invitations from the Chief Executives of Christchurch industry associations
- Meeting a need – the positive response to this function shows that Christchurch manufacturers do want to know more about waste minimisation and that the Target Zero Business Network has a role to meet this need.

Recommendation: That this Council recognise the valuable contribution of Tait Electronics Ltd and Leiner Davis Gelatin (NZ) Ltd and industry associations in promoting waste minimisation to Christchurch businesses by a letter of thanks from the Chairman of City Services Committee.

**Chairman's
Recommendation:** That the above recommendation be adopted.