

## 18. DAWN 2000: A NEW SUNRISE – NEW BRIGHTON BEACH 1 JANUARY 2000

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Corporate Plan Output:	

The purpose of this report is to provide a pre-event update on the Dawn 2000: A New Sunrise event to be held at New Brighton Beach on 1 January 2000 and to request a financial contribution from the Burwood/Pegasus Community Board.

### INTRODUCTION

The Year 2000 will be the largest global celebration in the history of the world. Christchurch is rising to the occasion to ensure that we have a celebration befitting the first country in the world to see the dawn of the new millennium.

On Saturday 1 January 2000, Christchurch's only large-scale free public dawn celebration, "Dawn 2000: A New Sunrise", is set to be held at New Brighton to celebrate the arrival of the year 2000.

As the first golden rays of the sun rise over Christchurch's New Brighton Pier, crowds will be arriving for one of our commemorative year's most memorable events. Young and old alike will remember Dawn 2000, as the lead into Christchurch and Canterbury's year of celebration.

Dawn 2000 will be a powerful and uplifting experience to embrace all those present and an opportunity to celebrate Canterbury's unique past and embark positively on our future. The vision for this occasion embraces the themes of "Community and Culture".

The event will provide a wonderful opportunity for the people of Christchurch, international and domestic visitors to socialise, unite and celebrate this unique turning point as we witness the end of a century and the birth of a millennium.

An on-site audience of 15,000-25,000 is anticipated for the event which will take place between 5:15am and 9:00am. The official sunrise time is at 5:51am.

### Background

Dawn 2000's planning has been underway for nearly one year. Initial concepts were developed by Turning Point 2000's Dawn 2000 Advisory Group.

Several public meetings between Turning Point 2000 and the New Brighton community discussed the opportunity for local community organisations to take advantage of this event by staging family orientated entertainment after the Dawn 2000 event.

A local working group has been established and includes members from the New Brighton District Business Association; The Main Street Project; New Brighton Residents Association, Pier Promotion Trust, the Burwood/Pegasus Community Board and Turning Point 2000.

Turning Point 2000 is very keen to support and develop ideas in association with the local community and can offer expertise in event management. Unfortunately we do not have the financial resources to finance the local community endeavors, but can assist with coordination of promotion and programming.

Turning Point 2000's involvement is mainly limited to organising a safe family orientated event. Turning Point 2000 does see however the opportunity to develop a partnership to work together with local organisations to position New Brighton as an events destination.

### **Entertainment**

Turning Point 2000 is working closely with the community to encourage local groups to participate in the morning's activities. Additional funding would be used as payment for local cultural groups to encourage their participation in this unique community celebration.

The morning is set to begin with a combination of traditional Maori, Cook Island and Chinese drumming and instruments to welcome people to the beach. Other highlights include a performance of "Kai-a-te-Po" or "The Creation Story". This is being coordinated in-conjunction with Ngai Tahu Development Corporation, and will tell the story of the union between sky mother and earth father.

A combined Pacific Island Choir will perform a stirring rendition of Handel's Messiah, and an Irish Dance Group will perform traditional Irish jigs. Two 21m Chinese Dragon's direct from China will entertain the crowd with a traditional Dragon dance.

Negotiations are continuing with other cultural groups and contracts are currently being written.

A draft production schedule is attached (*see page 77*).

### **Traffic Management**

A parking plan and a traffic management plan have been drafted in consultation with the Police, Parking Unit, City Streets Unit and other emergency services. Final sign-off on these plans is expected after the debrief of the New Brighton Fireworks Event.

### **Parking**

Car parking will be available for a gold coin donation in the following areas:

- Rawhiti Domain - entrance off Keyes Road
- Owles Terrace Reserve - entrance off Owles Terrace
- South ramp - Operation mobility card holders only

All proceeds from the parking will go to charities designated by the various clubs. We are currently negotiating with Rotary clubs in the area about their involvement.

## **Operation Mobility Card User Parking**

The area known as the South ramp (just to the south of the Pier) will be set aside for parking for Operation mobility card holders. Access to the South ramp will only be possible with the presentation of an operation mobility card.

Card holders are required to use the Rodney Street/Marine Parade intersection as access through the road closures.

## **Road Closures**

The following road closures will be in place from approximately 3.00am to 10.00am on Saturday 1 January: (Subject to Change)

- Marine Parade from Bowhill Road to Rodney Street
- Oram Avenue from Seaview Road to Rodney Street
- Union Street from Seaview Road to Collingwood Street

Ida Street	Hood Street
Mafeking Street	Keppel Street
Howe Street	Shaw Avenue
Rawhiti Avenue	Fenners Lane
Convoy Street	Lonsdale Street
Hawke Street	Seaview Road
Beresford Street	Collingwood Street

## **Additional Closure in at 6.30am**

Breezes Road from Bexley Road to Cuthberts Road **6.30am - until roads are clear.**

## **Marine Parade Closures**

Both North and South ramps will be closed from the evening of Thursday 30 December to 3.00pm Saturday 1 January 2000.

## **Staging Area**

We still have two options under investigation for the staging area. The first is the Pier between the 2<sup>nd</sup> and 3<sup>rd</sup> light pillars and this will involve the following Pier closures:

*New Brighton Pier Closures (Subject to Change)*

The New Brighton Pier will be completely closed to the public during these times:

- Friday 31<sup>st</sup> December 1999, 7.30am to Midnight
- Saturday 1 January 2000, Midnight to 9.30am

The Pier will be partially closed to the public during these times:

- 10.30am (approx) Thursday 30 December to 7.30am Friday 31 December
- And again from 9.30am to 3.00pm Saturday 1 January

The Pier will re-open once staging and sets have been removed from the Pier at approximately 3.00pm on Saturday 1 January.

The second area under consideration is the village green area near the Pier Terminus. This area will allow the Pier to remain open to the public through-out the event.

### **Logistics**

A security plan has been drafted and we are in the process of accepting security quotations from security companies.

Tenders have been accepted for the following requirements: sound, portable toilets and waste skips.

There will be no alcohol sold on-site. There is to a total fire ban over the Christmas/New Year period.

### **Promotion**

We are currently negotiating with a local radio station to provide a live broadcast from the Pier leading up to and during the event.

Dawn 2000 is also to be included in the BBC's Millennium Day Broadcast (host broadcaster TV3), which is to be transmitted to approximately 55 countries with an estimated viewing audience over up to one billion people.

Turning Point 2000 is currently negotiating with both TVNZ and TV3 regarding domestic television coverage of the event.

### **Funding**

Turning Point 2000 has secured a \$50,000 grant from the Lottery Grants Board and is currently seeking additional funding for the event through commercial sponsorship.

This \$50,000 allows us to put in place an infrastructure for the event (see attached budget). All event management, administration and some promotion costs are being absorbed out of the Turning Point 2000 core funding.

This report seeks the support from the Burwood/Pegasus Community Board to assist with the entertainment costs. Funding support of \$5,000 will assist greatly in covering the costs of the many community groups who will perform at this historical event.

## **SUMMARY**

Public response to the Dawn 2000 event is extremely favourable with both businesses and residents in the area fully supporting the initiative. The interest from greater Christchurch and visitors planning to be in Christchurch has grown dramatically over the past eight weeks. This event is being promoted as a family event, it is very ceremonial and symbolic of the first dawning of a new millennium of peace and harmony.

The Dawn 2000 Working Group is working effectively and the next meeting is scheduled for 24 November 1999.

- Recommendations:**
1. That the information be received.
  2. That the Burwood/Pegasus Community Board give \$5,000 to the Dawn 2000 event at New Brighton.

### **Chairperson's**

- Recommendations:**
1. That the Board support the Dawn 2000 event.
  2. That funding be made available to assist community groups for site costs incurred in setting up stalls.