

8. SPENCER PARK INFORMATION PANEL

RR 9338

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Corporate Plan Output: Community Partnerships and Annual Plans. Page 9.4.9	

The purpose of this report is to provide the Board with more information, as requested at the 3 March meeting on the proposed information sign board for Spencer Park

I have recently been involved with the production of two signs:

New Brighton Pier “going fishing” and “South Shore Spit” (examples of these will be presented at the meeting):

The Pier sign cost Planning	2,000
Art work/Design /printing	5,000
Installation	1,000
TOTAL	\$8,000

Size 1.500m x .600m

South Shore Spit sign costs Planning	\$200
Art work	\$700
Design and production	\$2,000
Installation	\$500
TOTAL	\$3,400

Size 1.200m x .500m

For the Spencer Park sign I am estimating the following:

<i>Planning:</i>	Consultation with sign writer/interpretation planner/editing	\$1,000
<i>Design:</i>	A large well designed sign visible from vehicles	\$1,000
<i>Artwork:</i>	use of cartoon style artwork to support main messages	\$800
<i>Production:</i>	Printing, panel framing	\$1,500
<i>Installation:</i>	Timber/paint	\$1,000
	TOTAL COSTS	\$5,000

Size 3000m x 1.500m

Recommendation: That the Community Board assist with the funding of \$5,000 from its 1998/99 Discretionary Funds for the information sign board at Spencer Park.

For discussion