

Officer responsible Community Relations Manager	Author Julie Macdonald
Corporate Plan Output: Funding and Monitoring	

The purpose of this report is to make a recommendation to the Committee about a request for funding by The 60's Plus Media Trust.

INTRODUCTION

The 60's Plus Media Trust has approached the Council with a request for \$6,000 to fund three pilot television programmes to be shown by Community Access Television (CATV) through Christchurch Television (CHTV).

BACKGROUND

The Trust proposes to develop a television series for older people in Christchurch and requests \$6,000 from the Council to make a pilot series. Depending on the success of the pilot, the Trust intends to make further episodes in the future. The series will be called **NEVER SAY OLD!** and will:

... highlight the older person individual in a positive manner ... (and) will convey a broad range of cultural and social interaction and show something of the diversity of people in the older persons' age group.

The detailed proposal is attached.

DISCUSSION

As with any funding application received by the Metropolitan Community Development Team, this proposal has been evaluated against the outcomes of the Community Development and Social Wellbeing Policy. The proposal is for a new project and so is being brought to the Community Services Committee for a decision.

The project will contribute to several of the outcomes of the Community Development and Social Wellbeing Policy in an *indirect* way. However, it contributes directly to some of the outcomes of the Older Persons' Policy. 1999 is the International Year of Older Persons and supporting this initiative would be an appropriate gesture in this year.

Recommendation: That The 60s Plus Media Trust is granted \$6,000 from the Community Initiatives funding to make the **NEVER SAY OLD!** Television series.

Chairman's

Recommendation: For discussion.