

Officer responsible City Streets Manager	Author Susan Cambridge
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The purpose of this report is to provide information from the last meeting of the Traffic Safety Co-ordinating Committee including recent education and awareness campaigns.

SAFETY (ADMINISTRATION) PROGRAMME (S(A)P) APPLICATION FOR 1999/2000

The S(A)P application has been approved by the Christchurch Co-ordinating Committee for Traffic Safety. Approval is now sought from the City Services Committee and the Council. A summary of the S(A)P application is attached. A copy of the complete application will be available at the meeting.

ROAD SAFETY STRATEGY

A public forum will be held on Wednesday 17 February 1999 at 10.15 am in the Centra Hotel Ballroom. Members of the City Services Committee are invited to attend. It is hoped that as many members of the City Services Committee as possible will attend the forum as the Committee and the Council will be asked to adopt the strategy after the consultation process.

CAAP CAMPAIGN

Ruth Leversedge, CAAP Co-ordinator

A report on the CAAP projects is attached.

ACC – POLICE DRINK DRIVING INITIATIVE

Martin Small, Road Safety Programme Manager, ACC

A report on the drink drive initiative from ACC and Police is attached.

The ACC will be providing one extra 'booze bus' in Canterbury. They will also be providing support vehicle equipment and road safety advertising. A proportion of the Police S(A)P hours for drink driving will be used as part of this initiative. The first full year of operation will be independently evaluated. Operational practices will be audited after six months.

FINANCE

The finance report to November is attached.

ROAD SAFETY FOR SCHOOLS

SAFE ROUTES TO SCHOOL

Paul Cottam, Safe Routes to School Co-ordinator

'Walk a Child to School Day'

On 3 March 1999, a 'Walk a Child to School Day' (WCSD) will be held at primary schools in Christchurch. It's a day when parents will be encouraged to walk their children to school. We're holding a WCSD in order to:

'Promote walking as a safe, healthy way of getting to school'

The Police Education Service and the School Health Service support WCSD. We want to emphasise the safety, health and environmental benefits of walking. The aims of WCSD are:

- To create safer streets around schools
- To improve the health of students and parents
- To ease traffic congestion around schools
- To reduce air pollution
- To create safer and stronger communities
- To increase the independence and mobility of children in their communities
- To encourage parents to model safe walking behaviour
- To encourage a school transportation modal shift away from vehicles to walking

So far 41 primary schools have registered their intention to take part, which already exceeds the target of having forty schools participate (there are about 120 primary schools in Christchurch).

The Mayor has agreed to take part, and several Canterbury Crusaders rugby players will also be involved.

More FM are carrying out the advertising, and are enthusiastic about the event. There will be an item in January's *City Scene* on WCSD. Some newspaper advertising will also be done.

Mayell Foods will supply six cartons of product (or 2,276 'Rookie Cookies') for refreshments. Schools are also being encouraged to source goodies from their own communities. Participating children will be rewarded with stickers and certificates.

Counts will be done a week beforehand, as well as on the day, of children walking to school. These will be used to evaluate the event, as well as determining the school having the largest increase of children walking to school.

'Safe Routes To School' surveys show that the trip for 64% of primary school children being driven to school takes less than five minutes. Strategies to increase the numbers of children walking are being investigated with a view to being trialed after WCSD. We will also ask the schools for their ideas in the form of a competition, with the winner receiving funding to carry them out.

Lee Kelly, School Liaison Co-ordinator

Waimairi School Overbridge

The Waimairi School over bridge will be repaired and upgraded by the time the schools go back. Thanks go to Transrail who have provided half of the funding to do this.

Road Safety for Schools Steering Group

Sally Thompson is now the Deputy Chair of the Group with Councillor Ron Wright remaining as the Chair.

Addington School Crossing

The woman contracted to help students across the road at Moorhouse Avenue near Addington School has been working well. Parents from the school have expressed their pleasure and say she has made it much easier for their children to cross the road.

CYCLE SAFE CHRISTCHURCH

Michèle Gyde, Co-ordinator, Cycle Safe

1998 Report

In 1998 we visited 22 schools and 903 children participated in the programme. 851 passed and 52 failed the road test, equating to a 94.24% pass rate, which we attribute to 1:6 instructor/pupil ratio.

Colouring Competition

H.R.C. Helmets donated three cycle helmets for our colouring competition and the winners received them in December. Most children entered and we chose the best picture from each school and the names went into a draw from which three were chosen. The winners came from Marshland school, Kendal school and the Home school group.

Other Activities

Paul, Joanne and I visited Van Asch Deaf Education Centre and worked with 5 to 9 years olds for a morning in December. It was incredible to watch the children communicate and with the help of an interpreter we had a very valuable time. The children were much more attentive than many hearing children we have taught!

Terry, Joanne and Paul paid a visit to the Black Plume Cub Pack for an evening, in December also. The boys (and girls) were sitting their cycling badge and needed some help with bike checks, maintenance etc. We were only too happy to oblige - it is good to get involved in community cycling activities involving children, as it gives us an even wider profile for school bookings.

The Girl Guides are having a Jamboree over the New Year and are using some of our equipment for some fun cycling activities they have planned. We will also be calling in to visit the Hei Hei Hawks (C.C.C. Holiday programme) to have a fun morning doing cycling skills, in January.

1999 Bookings

We are absolutely fully booked for 1999. We have managed to squeeze in 28 schools this year by doing things a little differently - lets hope the weather helps out and is fine ALL the time. Many of the schools we are doing, we will be revisiting, but others are new to Cycle Safe. The year 2000 is also beginning to fill up. Local cycle shops have been asking for our business cards to hand business our way as they frequently get inquiries from parents and schools on cycle programmes, maintenance etc and they will pass callers our way.

If we manage to get a second team up and running around June, we will be able to double the number of children we see. The whole exercise will involve a lot of time purchasing new equipment and training staff.

- Recommendation:**
1. That the City Services Committee approve the S(A)P application for 1999/2000.
 2. That the information be received.

Chairman's

Recommendation: That the above recommendation be adopted.