

**CENTRAL CITY COMMITTEE
SUPPLEMENTARY AGENDA**

**6 AUGUST 1998
AT 4.00 PM**

15. “PATHWAY OF FAME” – VICTORIA STREET

RR 8339

Officer responsible City Street Manager	Author Dennis Morgan
Corporate Plan Output: Various	

The purpose of this report is to submit a proposal from the Christchurch Casino to install a “Pathway of Fame” in front of the glass frontage and exterior walls of the casino in Victoria Street.

The Marketing Manager, Christchurch Casino, has written:

“The “Pathway of Fame” comprises a series of slabs of concrete that measure 57cm x 67cm. A brass star with the name of the celebrity or sportsperson and date is affixed into the concrete base on each slab. The celebrity’s handprints are at the bottom of the slab. A photograph that appeared in The Press on Saturday 1 August clearly shows the slab of concrete complete with star and handprints.

The actual preferred placement of the “star” slabs would be set 8.5cm from the wall, and each measures 57cm x 67cm. These would not extend any further out onto the footpath area, but would be kept at this distance from the wall, increasingly utilising the length of the exterior wall.

At present we have “stars” from Joan Collins, Julio Iglesias, Ian Botham, Bob Charles, Peter Fowler, Frank Bunce and Andrew Taylor. The criteria is that the individual must be an internationally recognised celebrity or sportsperson who has visited Christchurch.

We expect the number may increase with the opening of the new Westpac Stadium because more celebrities will come to Christchurch, eg Bob Dylan. So far, none of our requests have been turned down, so you see we have been circumspect in our invitations. Arthur Pitcher personally oversees the names of proposed invitees.

We believe the “Pathway of Fame” will become a visitor attraction in its own right, offering photo opportunities for visitors who may wish to place their hands in the concrete handprints of the celebrities.

We will maintain the “Pathway of Fame” stars. It is important to note that because the stars are close to the wall, it is unlikely they will be walked on.”

Patricia Thornton, Marketing Manager Christchurch Casino, is in attendance and will outline the proposal to the Committee.

Chairman’s

Recommendation: That the application to establish a “Pathway of Fame” be considered at today’s meeting.