



Christchurch City Council

STRATEGY AND RESOURCES COMMITTEE AGENDA (Cont'd)

TUESDAY 14 APRIL 1998

AT 4.00 PM

IN THE NO 2 COMMITTEE ROOM, CIVIC OFFICES

Committee: Councillor David Close (Chairman), The Mayor, Ms Vicki Buck, Councillors Oscar Alpers, Carole Evans, Gordon Freeman, Pat Harrow, Ian Howell, Alister James, Garry Moore, Margaret Murray, Denis O'Rourke and Ron Wright

Principal Adviser
Mike Richardson
Telephone: 371-1553
Fax: 371-1811

Committee Secretary
Julie Sadler
Telephone: 371-1438
Fax: 371-1786

INDEX (Cont'd)

**PART A 18. REVIEW OF CANTERBURY TOURISM COUNCIL (CTC)
STRATEGIC PLAN AND COUNCIL CTC RELATIONSHIP**

RR 7488

**18. REVIEW OF CANTERBURY TOURISM COUNCIL (CTC)
STRATEGIC PLAN AND COUNCIL CTC RELATIONSHIP**

RR 7488

Officer responsible Director of Policy	Author Mike Richardson
Corporate Plan Output: Corporate Advice	

The Community Services Committee is responsible for managing the relationship between the City Council and CTC. This report is brought to the Strategy and Resources Committee to allow consideration by elected members in April in order that some progress can be made immediately.

The Canterbury Tourism Council has undertaken a broadly based strategic planning exercise. The outcome which was adopted by the CTC Board on 2 April envisages significant changes within the CTC and in its relationship with the City Council and other tourism stakeholders in the community.

Changes are proposed in terms of the legal structure of the CTC; a range of new activities are proposed which include the securing and marketing of events and festivals. The relationship with the Council would potentially be quite different and significantly higher levels of funding would be likely, although it is not proposed that the funding level included in the Draft 1998 Annual Plan be amended.

It is timely for the CTC to be raising these issues which have been on our own agenda of outstanding matters to be resolved.

I would propose that a working party of elected members be nominated to consider the draft strategic plan and engage in discussions with the CTC Chairman and Chief Executive and also industry parties as appropriate.

A realistic timeframe would be for this matter to be reported back through Community Services Committee in July. I would recommend that the elected members on the Working Party should include Councillor Harrow who has been a Council representative on the CTC for several years.

Recommendation: That a working party of five elected members, chaired by the Chairman of Community Services Committee, report to the Council on the CTC Strategic Plan and the future of the relationship between Council and CTC by July.

**Chairman's
Recommendation:** Not seen by Chairman.