

2007/08 DRAFT ANNUAL PLAN AND 2007 AMENDMENTS TO THE LTCCP 2006-16 SUBMISSION

Submissions close on 11 May 2007

I do NOT wish to present my submission at the hearing, and ask that this written submission be considered.

Are you completing this submission:	On behalf of a group or organisation
If you are representing, how many people do you represent?	12
Name:	Hal Tapley
Organisation:	Balloon Adventures Up Up and Away
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Date:	10/5/2007
Your Submission:	I refer to page 30 of the Draft 2007 Amendments. I fully support the additional expenditure of \$0.9 million for the 'Be there' and 'What's on' marketing campaigns as I feel it is crucial that we capitalise as a city on the increasing tourist dollars coming into New Zealand. This is an area with enormous growth potential and economic benefits but won't just happen without sensible marketing investment.
Which principles and/or provisions of the Draft Amended Development Contributions Policy (DCP) do you support and why?	
Which principles and/or provisions of the Draft Amended DCP do you oppose and why?	
What exactly do you want the Council to do about the Draft Amended DCP?	
Any other remarks/comments:	