

# 2007/08 DRAFT ANNUAL PLAN AND 2007 AMENDMENTS TO THE LTCCP 2006-16 SUBMISSION

Submissions close on 11 May 2007

**I do NOT wish to present my submission at the hearing, and ask that this written submission be considered.**

**Are you completing this submission:** On behalf of a group or organisation

**If you are representing, how many people do you represent?** 220 (nationally)

**Name:** Mark Wells

**Organisation:** YHA New Zealand

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**Date:** 11/5/2007

**Your Submission:** RE ChCh Visitor Strategy

YHA New Zealand totally supports:

- Additional funding into the tourism sector.
- The Vision and Objectives of the Visitor Strategy (VS)
- The focus on Sustainable Tourism
- The need to ensure adequate tourism infrastructure
- The development of strategies in response to yield, seasonality and workforce issues
- 'Raising the bar' to ensure a quality visitor experience.
- The concept of 'Competing' for tourism business and visitors.

In addition, YHA supports the development of Jade Stadium, which will have a life span beyond the Rugby World Cup and which will impact positively on tourism, especially short-term domestic tourism around games and events.

Mark Wells  
CEO

11 May 2007

**Which principles and/or provisions of the Draft Amended Development Contributions Policy (DCP) do you support and why?**

**Which principles and/or provisions of the Draft Amended DCP do you oppose and why?**

<b>What exactly do you want the Council to do about the Draft Amended DCP?</b>	
<b>Any other remarks/comments:</b>	