

18 April 2006

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Dr Lesley McTurk
Chief Executive
Christchurch City Council
P O Box 237
CHRISTCHURCH

Dear Dr McTurk

SUBMISSION REGARDING LONG-TERM COMMUNITY PLAN

Please find attached Educating NZ's submission for your consideration when developing your long-term plan for road and transport safety initiatives.

Yours sincerely

PP 

Janelle Grady
Director



**SUBMISSION REGARDING
INCLUSION OF ROAD SAFETY EDUCATION INITIATIVES IN LONG-
TERM COMMUNITY PLANS**

Educating NZ, PO Box 12-345, Thorndon, Wellington.

(04) 4730524

The purpose of this submission is to request your consideration to include road safety education initiatives in your ten-year long term community plans.

Road Safety education fits within the desired outcomes of Portfolio 10 (Transport), Portfolio 4 (Sustainable Development), Portfolio 7 (Cultural Wellbeing) and Portfolio 8 (Social Wellbeing) of your current Work Programme for 2005/06:

- An integrated, safe and sustainable land transport system that meets the needs of communities.
- A sector that has embraced sustainable development principles.
- Councils' contribution to cultural wellbeing recognised and enhanced through sharing of good practice.
- Councils understand the range of ways in which they contribute to social well-being.

We understand that the National Road Safety Committee has requested that local authorities give priority to roading and transport initiatives.

Educating NZ has a successful track record in transport behaviour management and works to deliver both national and local priorities at the community/school level.

Educating NZ's portfolio

Educating NZ has been involved in many projects that support sustainable land transport that meet the needs of local communities. These include:

RoadSense – Ata Haere

For five years, Educating NZ has successfully delivered the RoadSense programme throughout New Zealand on behalf of Land Transport New Zealand. 1200 schools are involved in all regions of New Zealand. The keys to this success have been:

- experienced teachers as facilitators
- working with territorial local authorities including Road Safety co-ordinators and roading engineers
- alignment with local community based initiatives
- empowering teachers to incorporate the topic into their own curriculum delivery
- independent, autonomous provider.

School Travel Planning (for EECA)

Since 2004, Educating NZ has employed a School Travel Planner in Christchurch to assist Waimari and Westburn Schools. We have also been actively involved in School Travel Planning consultation, training and peer reviewing training materials.

Walking Maps Toolbox (Health Sponsorship Council)

We are working to increase the number of children in school communities walking to school. This pilot includes a map resource that allows a school or community group to produce their own customised, accurate and user-friendly 'walking map'.

Bike Wise Week (Health Sponsorship Council)

Educating NZ produced a teachers' guide to encourage students to view cycling as an efficient, healthy, safe, enjoyable and environmentally friendly means of transport.

Active Schools Toolkit (SPARC)

A resource for primary school teachers that includes an 'Active Transport' component that encourages students to choose more active forms of getting to and from school.

Well-being Project (Waitemata DHB)

Professional development and support for schools that includes encouraging healthy forms of transport (cycling and walking) to school.

Educating NZ has a proven track record of delivering high-quality, transport behaviour management education in New Zealand. For this reason we ask you to place a strong emphasis in your long term plans on education initiatives for sustainable transport.

We would welcome the opportunity to work with your council/authority in developing and implementing community-based solutions for transport behaviour management.

Please don't hesitate to contact me if you require further information.

Yours sincerely

PP 

Janelle Grady
Director