### LTCCP 2006-16 SUBMISSION

Submissions close on 5 May 2006

I wish to talk to the main points in my submission at the hearings to be held between Thursday 25 May and Wednesday 7 June 2006.

I am completing this submission:<br/>On behalf of a group or organisationNumber of people you represent:<br/>5000My submission refers to:<br/>Full Version of the LTCCPPage Number:<br/>133

I also war sespond to:

Name:	George Kazan					
Organisation:	Canterbury Basketball Association Inc					
Daytime Phone:	039828459					
Evening Phone:						
Email:	george.kazan@canterburybasketball.co.nz					
Address:	Level 6th QEII Sport centre Travis Rd Christchurch					
Your Submission:	Do you have any comments on the major projects in our					

Do you have any comments on the major projects in our Draft Community Plan?

Canterbury Basketball supports the Christchurch Netball Centre proposal for the development of a multi-use indoor sport facility at Addington Raceway. This additional court capacity will enable basketball within Christchurch City to grow and develop at all levels of the game.

The growth of basketball is directly related to the number of courts that are available for use. Cannterbury Basketball believes there is substantial latent demand for more basketball opportunities as evidenced by the extra capacity at QEII already being fully used.

Development of a five court indoor facility on the western side of the city will balance the current provision on the east (QEII and Cowles stadiums). The Addington site is well serviced by public transport and has plentiful parking. It will also enable Canterbury Basketball to attract more national events to the City. Co-locating the new facility alongside the Westpac Stadium will provide good commercial revenue opportunities to help sustain the facility, along with the benefits of shared use of parking and other facilities.

Do you have any comments on groups of activities (The activities and services the Council provides?)

Do you have any other comments or suggestions you want to make?

The proposed 5 court facility with a 2,500 seat capacity is strongly supported by Canterbury Basketball as a key building block in ensuring that basketball:

- "X Participation can continue to grow at all levels of the game.
- "X Teams can compete successfully at the national level
- "X Can attract more national events to Christchurch.

George Kazan

CEO

## LTCCP 2006-16 SUBMISSION

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Organisation:	Canterbury Basketball Association Inc.			
Daytime Phone:	039828459			
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Email:	george.kazan@canterburybasketball.co.nz			
Address:	Level 6th QEII Sport Centre Travis Rd Christchurch			
Your Submission:	Do you have any comments on the major projects in our Draft Community Plan?			
	The Development of Cowles Stadium			
	Canterbury Basketball Association Statement on the Development of Cowles Stadium			
	Canterbury Basketball welcomes the willingness of Christchurch City Council to assist in the development of appropriate, modern stadium facilities which will provide the needed infrastructure for indoor sports for years to come.			
	Canterbury Basketball Association is fully prepared to constructively engage in the current process to develop a medium size multi sports facility in Christchurch,			
	Canterbury Basketball believes that basketball as a sport can play an important role in the development of individual character and community well being and is convinced that the development of a medium size stadium to be shared by all indoor sports is a practical proposition.			
	The Canterbury Basketball Association is able to provide quality development opportunities for up to 400 players aged 10 - 22 years for up to five months of the calendar year.			

# Your Submission (Cont'd):

This is a phenomenal number of players to cater for and is only replicated for size in North Harbour. These development programmes provide opportunities for players, referees and coaches to develop their skills. The Canterbury Basketball Association is recognised throughout NZ as having the best structured junior development programme. The programme ensures a high retention rate of players returning each year.

Except for occasional, almost "one off", international matches involving the Tall Black, Tall Ferns or hosting of international competitions such as Olympics, World Championship it is unlikely that a capacity of more than 10,000 will be required for the vast majority of indoor sports. For basketball in particular at this stage it is unforeseeable that Westpac Stadium will be used at any reasonable level.

For most competitive basketball matches at the top provincial level, and National level (eg NBL, WNBL), a capacity of 2800 would be ample for basketball needs in the foreseeable future. A 2800 stadium would cover any match. Anything larger could be moved to Westpac.

Moreover, 4 basketball courts will benefit our junior development programme catering for more then 5,000 players at this stage.

Canterbury Basketball Association considers a better legacy for our city's future would be one in which public investment was aimed at children and towards young people's participation in indoor sports at grass roots level.

Council Plan P 131-133 refering to key assets relating to recreation and lesure

Do you have any comments on groups of activities (The activities and services the Council provides?)

Do you have any other comments or suggestions you want to make?

#### Recommendations

In view of the above, Canterbury Basketball Association recommends that:

- . Consideration is given to developing Cowles Stadium predominantly for basketball and other indoor sports.
- . That the stadium will accommodate 2,500 to 3,000 supporters
- . That the stadium will have 3 or 4 basketball courts

Regards,

George Kazan Chief Executive Officer

- This submission is on behalf of Canterbury Basketball Association representing more then 5,000 members.
- > I do wish to talk to the main points in my written submission at the hearings to be held
- > My submission refers to : Full version page No: 128-135

Canterbury Basketball Association

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Canterbury Basketball Association Submission to Christchurch City Council Canterbury Wildcats Franchise in WNBL Australia

# Christchurch to become home of first international women sport franchise

HISTORY OF THE WNBL- AUSTRALIA

On October 4 1980, during the Australian Women's Club Championship in Sydney, a meeting of delegates from six of the leading clubs in Australian women's basketball was held. The clubs were North Adelaide, West Adelaide and Glenelg from SA and CYMS, Telstars and St. Kilda from Victoria.

The meeting resolved to form a 2 round competition between these teams to be held in July and August in 1981. The basis for the idea was that many of the top sides in both States wanted a varied competition from their standard State League as well as a suitable preparation for the Australian Club Championship, which was held on an annual basis for the top 24 teams in the country. There was also much excitement with the formation of the men's National League in 1979 and the women felt that one of best ways to develop the game was to provide more opportunities for the best players and clubs to play against each other more regularly.

A major consideration was finance and with this in mind the competition was formed with the six teams with a full home and away series between all teams with three games on one weekend to save costs. The NSW based clubs of Bankstown and Sutherland were not happy to be left out due to costs and offered to pay their own way to Melbourne and Adelaide where they would play each team once for double points.

In 1981 the Australian Institute of Sport was also opened and the men's head coach Dr. Adrian Hurley (who was to lead the Australian Boomers in the 1988 and 1992 Olympics) contacted the clubs and asked whether the AIS could also participate in the competition to commence later that year.

The competition commenced on June 19 1981 with the first game to be played in Adelaide between the AIS and West Adelaide.

The competition was called the Women's Interstate Basketball Conference with each team paying the sum of \$25 to be a part of the WIBC – giving a central fund of \$200 to conduct the competition.

The inaugural winner was St. Kilda Saints defeating North Adelaide 77 – 58. St. Kilda also went on to the win the Victorian State Championship and the Australian Club Championship in Melbourne defeating Bankstown Bruins in the final. St. Kilda had three Australian representatives in Tracy Morris, Karen Ogden and Patricia Cockrem. Ogden became the national league's first dual Most Valuable Player award winner when she took the coveted individual trophy in 1982 (the first season it was presented) and again in 1983.

In 1982 the competition expanded into another State with the entry of a combined Brisbane team. The new revised program saw Victorian teams traveling to NSW and AIS, and NSW teams traveling to South Australia and South Australian teams traveling to Victoria. It was not a full home and away competition but the beginnings of what was to come in the future.

The competition also changed its name to the more appropriate Women's Basketball League.

St. Kilda repeated in 1982 with a grand final win over Bankstown. It is interested to note that St. Kilda also won the first two titles in the men's NBL, which showed the strength of the St. Kilda at that time.

In 1983 Nunawading Spectres led by the brilliant Robyn Maher easily defeated St. Kilda and went on to win 9 WNBL titles during the next 12 years.

Amazingly during the 1983 Australian Club Championships a workshop was held to discuss women's basketball and from this meeting came the decision to bring together a second tier of clubs to form the Women's Conference. There were now 20 women's teams playing in a home and away competition, which immediately improved the standard of women's basketball in Australia.

It was also an important time for Australian Basketball with the 1984 Olympics to be held in Los Angeles and the only way that Australia could qualify was to compete in the Pre Olympic Tournament in Cuba in March 1984. Only six teams would qualify for the Olympics and the Aussies were buoyed with five consecutive victories including the prized scalps of big guns Poland, Hungary and Czechoslovakia. But losses to South Korea, Canada and Cuba by two points relegated Australia to seventh place. Overall it had been a tremendous and memorable, if ultimately vain effort to win one of the six prized spots in Los Angeles. But when politics later played their inexorable part and the dust settled on a Soviet Union inspired Eastern Bloc boycott of the LA games, suddenly Australia – the next highest qualifier – was through.

Australia went on to compete in Los Angeles and whilst only winning one game (the final game against Yugoslavia) to finish in 5<sup>th</sup> position, the Aussies was just starting to make their mark on the international women's basketball scene.

Back in Australia in 1985 the two competitions continued to work together to improve women's basketball and recognised the need to promote the competition and the individual clubs and athletes. Hobart was winners of the second conference and was keen to enter the main competition however this was not to be until 1986.

With the NBL finally riding the crest of a sudden wave of popularity, media interest in the women's league also was on the increase. Most clubs were recognising the need to promote themselves and the image of the league. Double header matches with the men's NBL and with South East Basketball League games – a secondary men's interstate competition – pushed the women's game before a wider spectator audience unfamiliar with the qualify of women's basketball.

When Perth admitted a team for the 1986 Women's Basketball Conference, the two women's leagues could rightfully boast that between them they had a truly national competition. The Australian Basketball Federation approved the WBL's application to be renamed the National Women's Basketball League and a new era was underway.

1986 was also the first year that the WNBL played its first full home and away competition and next year Perth sought a position in the number league. Perth's inclusion was on the basis that they paid their own airfares in the first two years and earnt their position. The WNBL as part of their early strategy introduced full equalisation, which was, and still is the reason that the league has survived given Australian is such a large country.

On the International front the Australians again had to qualify for the 1988 Seoul Olympics and with the improvement in local competition, Basketball Australia sent a strong and exciting team to Malaysia for the Pre Olympic Tournament. Eight teams were to qualify (12 for the men) for Seoul with the Aussies gaining one of the valuable 8 positions.

In Seoul the Australians inflicted the first ever defeat of the USSR (Soviet Union) with a 60-48 victory to qualify for the semi finals against Yugoslavia. Remember the Australians had beaten the Yugoslavia in LA in the final game and despite a heart wrenching game, were defeated in the final four seconds of the game by 1 point. The Soviets went on to defeat the Australians in the bronze medal game. The Australians who were named the Opals had to wait until 1996 in Atlanta before

they were able to capture that elusive Olympic medal – the women winning the first ever basketball medal in Olympic competition.

In 1989 with some excellent work from the AIS who had continued to compete in the WNBL, the junior women played in the 2<sup>nd</sup> junior world championship in Spain winning Australia's first international basketball medal with a bronze medal. In that team was Shelley Sandie (nee Gorman) who had been a young 18 year old on the Seoul team.

Following the success of the Seoul Olympics, the WNBL were ready to enter a new era and appointed Lyn Palmer in the newly created full time general manager position. Lyn Palmer who had just retired after a distinguished playing career with St. Kilda, Nunawading and Coburg, was looking for a change whilst her husband Bill was general manager of the men's NBL with Mr. & Mrs. Palmer now heading up the men and women's leagues.

In 1989 the WNBL gained its first sponsorship in Pony one of Australia's leading sporting apparel companies at the time for \$258,000 and ABC agreed to cover the finals series. The women's game in Australia was on the move. There were 13 teams in the WNBL for the 1989 season with the Bankstown Bruins changing their name to the Sydney Bruins to try and gain more market exposure in Australia's largest city.

The next few years saw the league continue to grow with Australia being awarded the Women's World Championships in 1994. The pressure was now on to ensure that women's basketball gained a profile in the country and in 1993 the WNBL teams agreed to contribute some money to enable the game to be televised on a weekly basis by ABC. This was the break through that the sport needed and also co-incided with the Sydney Kings taking over the ownership of the Sydney Bruins and the formation of the Sydney Flames.

Coached by Carrie Graf the Flames became one of Australia's most popular women's sporting team. The Perth Breakers led the way with the bodysuit in the early 90's whilst the Flames continued to modify the suit winning the title in 1993 and gaining back page coverage on the Sydney newspapers a feat never envisaged back in the early 80's.

With the Women's World Championships - OZ 94 on our doorstep, Australia's most winningest coach Tom Maher stepped into the role of Australian coach and has led the Opals to be ranked in the top four teams in the world for the past 8 years.

Tom coached the team to a 4<sup>th</sup> position in the 1994 world championships, a bronze medal in

Atlanta in 1996, a bronze medal in Germany in 1998 and a silver medal in Sydney 2000.

In the WNBL Sydney, Melbourne Tigers, Adelaide Lightning and Canberra have dominated the finals in the latter 90's. Adelaide coached by Jan Stirling has won four titles, Sydney has won three and Canberra have won two. The AIS won their first title in the first summer season of 1998/99 led by one of the best basketballers in the world Lauren Jackson.

The AIS are the only team to have retained the same name since 1981 when they entered the inaugural competition. There have been teams from Sydney and Adelaide but each has changed their name during the course of the last 22 seasons.

ABC has continued to televise the league since the first finals in 1989 despite some difficulties in mid 2001 when the ABC contemplated changing their televising of sport. A successful lobby saw the WNBL and Netball retained on ABC. Negotiations are currently in place with ABC for continued coverage in 2002/2003.

Financial stability has always been something that the WNBL has had to strive since inception. Money has always been difficult to source and all clubs have had to be diligent in expenditure throughout the years.

There are currently 8 teams in the WNBL with all States represented with the exception of Hobart and Northern Territory.

Over the years the success of the Opals has been vitally linked to the success of the WNBL. The WNBL has seen the development of great Opals such as Robyn Maher, Michele Timms, Karen Dalton, Rachel Sporn, Shelley Sandie, Julie Nykiel, Lauren Jackson and Penny Taylor.

All have represented the Opals and been key performers season after season for their clubs.

Following the success of the Opals on the international scene, a number of players have been recruited for the European Leagues with Sandy Brondello having played for German club Wuppertal for the past 8 seasons.

Following the Atlanta Olympics, the NBA introduced the WNBA with Michele Timms being the first international player drafted to the WNBA. Since that time many Australian players have gone on to the play in the WNBA with Lauren Jackson last season being named as the No. 1 Draft pick in the WNBA – an amazing feat for an Australia.

Currently Australia has a large number players in the WNBA plus players playing in different countries throughout Europe.

## **History of Canterbury Wildcats**

The Canterbury Wildcats have been a part of the New Zealand WNBL since its inception in 1982 and have been champions in 1983, 1998, 2004 and 2005. Many of NZ's top players have played with the Wildcats, including three of the most well known in overseas professionals Megan Compain, Gina Farmer and Donna Loffhagen and former WNBA and St Joseph's University forward Susan Moran.

#### 2004 Canterbury Wildcats NZ National Champions

#### **WILDCATS SEASON AT A GLANCE**

- March 4: Wildcats Coach Russell McCormack stands down from his position due to family commitments. Assistant Coach Phil Burns is appointed into the Head Coaching role, with Colleen McFarlin the new Assistant as well as being the Team Manager.
- March 14: American Alissa Murphy and Tall Fern Megan Compain sign. Both are currently playing in the British League with the Rhondda Rebels, and will arrive on May 8 after completing playing commitments.
- April 5: Wildcats Season Launch at the Celebration Centre, with the team being officially announced and new logo revealed along with speeches.
- April 18: Tall Fern and Banks Peninsula raised Sally Farmer signs a week out from the season. Farmer would continue with her job at in Auckland and fly to game venues for game weekends.
- April 23-24: The WNBL Season commences with a Tip-Off Tournament at Cowles Stadium, Christchurch, with the two games for all six teams counting towards the regular season standings. Wildcats go 1-1 overall, with Captain Sonja Akkerman to the fore with 20 points and 17 rebounds in a victory over the Nelson Sparks.
- May 1-2: Wildcats split their two-game stand with contrasting performances. Against Wellington, the Wildcats 'Towers of Power' Akkerman and Sally Farmer are untouchable and combine for 42 points, 19 rebounds and four blocks. Meanwhile against Nelson the team struggles from the field, shooting 31 per cent overall.
- May 8: Alissa Murphy and Megan Compain arrive in Christchurch after a long flight from Britain on the morning of the game against Otago, to debut for the full strength team for the first and only time in 2004. Five players reach double-figures win a one-sided result, including 15 points and four steals from Compain in 14 minutes.
- May 13: Unfortunately it is revealed that the 60mm calf tear that Compain suffered in her British League final, just moments before leaving for Canterbury, will rule her out of the WNBL season. Compain would continue to stay in Christchurch, working with the Canterbury Basketball Coaching in Schools Programme and recuperating before featuring prominently at the Athens Olympics.
- May 15-16: An under-strength Wildcats team split their North Island double-header, with Stacey Mabey ruled out due to injury.
- May 21-23: Wildcats return for some home cooking at Cowles Stadium, pushing aside Harbour and Wellington in their best basketball display this season. Alissa Murphy notches up her first of two triple-doubles with 15 points, 12 rebounds and 11 assists in a dominating performance. Unfortunately, Farmer sustains a second knock to her face this season and is taken to Hospital for stitches. Farmer would be out of the team for the rest of the regular season due to either injury or National Tall Ferns Camp Commitments.
- May 29-30: The road isn't kind for Canterbury, losing a nail-biter to the Swish in Wellington, despite 42
  points from Alissa Murphy; but the team responds with a tight two-point win in Nelson the following night,
  led by Mabey with 21 points.
- June 5-6: The Wildcats trample Waikato at Cowles Stadium, but are unable to mount a challenge to Harbour on the following night. All teams are without their Tall Ferns players due to a national camp. Canterbury clinch a playoff spot with the win, combined with losses by other teams.

- June 12-13: Canterbury completes their season with a pair of wins in Dunedin, as the bench players are rewarded with playing time for their hard work this season. Alissa Murphy is untouchable once again, grabbing her second triple-double with 27 points, 11 rebounds and 10 assists in the Sunday game.
- June 25 Semi-Final: Farmer rejoins the squad as the team and management prepare for the season ending do-or-die Finals Weekend at Cowles Stadium. Laura Thompson and Gemma Curry are unavailable due to Junior Tall Ferns tour to Australia, which also affects the other playoff teams. Canterbury takes control of the Semi-Final against Harbour early and remain disciplined in their 82-47 rout. Akkerman has the statistical line of the night with 14 points, 16 rebounds and five blocks from just 21 minutes. Nelson cause the upset of the season, accounting for Waikato in the other semi-final 86-80, to set up an all South-Island grand final.
- June 26 Grand Final: The match is a defensive affair with neither team able to take control of the encounter. The Wildcats edge clear in the fourth quarter in response to their fervent crowd support and the match is sealed in the closing stages with baskets from Alissa Murphy and Mabey. The Wildcats typically win in team fashion with five players reaching double figures. Alissa Murphy is a controlled presence at the point with 14 points, six assists and three steals from all 40 minutes. Akkerman shows her immense worth to the team with a towering 14 points, 17 rebounds and five blocks. Moe Murphy and Mabey make a valuable contribution with 22 points and 11 rebounds combined. Farmer provides the spark from the bench after a slow start for the Wildcats with 13 points and seven boards. The championship trophy is presented by Basketball NZ CEO David Crocker and the team celebrate with the traditional cutting down of the net. This wasn't the only silverware won by the team, with six individual awards presented to the Wildcats (see below).
- July 6: Wildcats Celebration Night at the Celebration Centre. Speeches and official team awards were presented with Wildcats players, coaches, volunteers, sponsors and supporters in attendance.

#### 2005 Canterbury Wildcats NZ National Champions

#### 2005 WILDCATS TIMELINE

- December 8: The 2004 WNBL champions embark on their Pre-season Training Programme. Coach Phil Burns and Assistant Coach and Manager Colleen McFarlin reprise their roles. Captain and the team's Tower of Power Sonja Akkerman announces she will return. From December to March the team conducts an intense fitness training programme under the watchful eye of Malcolm Humm, of the University of Canterbury Sport Science Centre, ensuring that they are the WNBL's fittest team.
- April 13: Wildcats Season Launch at Robbie's Lancaster. The core of the team is back, and the introduction of WNBA player and Irish Sensation Sue Moran, plus return of American playmaker Alissa Murphy, brings high hopes for the season.
- April 22-24: The WNBL Season commences with a three-team Southern Tip-Off Tournament at the Wildcats home of Cowles Stadium. Canterbury defeats Otago and Wellington by a combined 97 points over the two games, with the team producing a brand of up-tempo pressure basketball that delights the home fans. Moran opens her scoring accounts with 30 and 32 points as she put on a clinic with stellar fundamental positioning, footwork and execution.
- May 1: The Canterbury machine keeps running, mauling Waitakere at home in a match that is effectively over at the end of the first quarter 32-10. All 12 Wildcats register a point in the blow-out, led by Moran with 30 points and seven steals and Alissa Murphy with 19 points. Laura Thompson posts a double-double with 10 points and 13 rebounds. Captain Sonja Akkerman is sidelined with a bulging disk in her back.
- May 6: The Wildcats defeat a stubborn Waikato Lady Titans team at Cowles in a physical encounter to move to a perfect 4-0. Moran nearly bags a rare triple-double, securing a season high 44 points, 10 rebounds and nine steals from 30 minutes of court action. Stand-in Captain Stacey Mabey has a stand out game with 14 points, eight rebounds, five steals and four assists.
- May 14-15: Canterbury suffers their first loss of the season as they split their toughest road double-header in Harbour and Waikato. Moran still pours in 34 points, but Harbour shoot the lights out with Micaela Cocks and Lisa Wallbutton combine for 57 points. Akkerman returns from injury.
- May 21: The Wildcats prevail in an entertaining match in Dunedin over the Breakers. Moran and Alissa Murphy combine for 60 points and Akkerman and Mabey provide notable cameos with 11 apiece.
- May 29: Canterbury returned home and avenges their earlier loss to Harbour with a dominating display. The defence is particularly devastating, holding the Breeze to just 30% shooting from the field. Harbour has no answer to the inside power of Akkerman, 14 points, and Moran, 22.
- June 5: Queen's Birthday is celebrated with a blow-out win over the Wellington Swish. The Wildcats are down to eight players with Mabey, Thompson and Toni Edmondson away at the National Tall Ferns Training Camp. Mabey is later named for the Tall Ferns tour of Taiwan. All players post at least three points, including a sprightly eight from Ginnie Bell.
- June 12-13: Top seeding for the Finals Weekend is secured with a pair of comprehensive road wins in Waitakere and Wellington. Both games feature five double-digit scorers from Canterbury with Edmondson to the fore with a combined 27 points.
- **June 18:** Canterbury jump out early on Otago and maintain their 20-point half-time margin for the majority of the regular season finale. The Wildcats finish with an unblemished 7-0 record at home. Moran compiles 34 points and 11 rebounds, and Akkerman chimes in with a season high 21 points and eight boards.
- June 24 Semi Final: The Wildcats are joined by 30 fans for the trek south to Dunedin for the Finals Weekend at the Edgar Centre, with all set for a "GoWild" weekend. The Wildcats control the game from the opening tip leading 24-7 after 10 minutes and then an astounding 54-17 at halftime. Moran leads the way once again with 37 points from 13/19 shooing and a perfect 11/11 from the free throw stripe and 13 rebounds. Akkerman is able to rest her back as all 12 squad members are exposed to playoffs basketball in the second half. Otago edges Harbour in the other Semi Final.
- June 25 Grand Final: The second straight all-South Island final gets underway slowly with the Wildcats just edging Otago 20-17 after the first quarter. But in the second, Canterbury break free of any

finals tension with a tremendous 26-7 run, and a 46-24 halftime lead. The Wildcats remain focused as Otago try valiantly to fight back in the later stages. However the Breakers can provide no answer to the sensational 'Sue-perstar' Moran who nearly topples her season high of 44 points with 43, including 15/16 from the free throw line (going a terrific 26/27 for the finals weekend). Smooth distribution of the ball is provided from Alissa and Moe Murphy who also hit from the outside, with a combined 25 points, to ensure the Otago defence is stretched. Rookie Mandy Caldwell sparks the defence in the first half and scores six points from seven minutes. The Canterbury contingent counts down the final seconds of the game and the Wildcats celebrate, becoming back-to-back champions. Keen players perform some inventive swan dives through the spilt champagne on the court. The championship trophy is presented

• September 7: The triumphant season is celebrated with the wider basketball community at the Canterbury Basketball Awards Night. Team awards are distributed.

along with four individual accolades to Moran and Alissa Murphy.

# Phil Burns- Wildcats Coach and potential Head Coach for the Franchise in Australian League

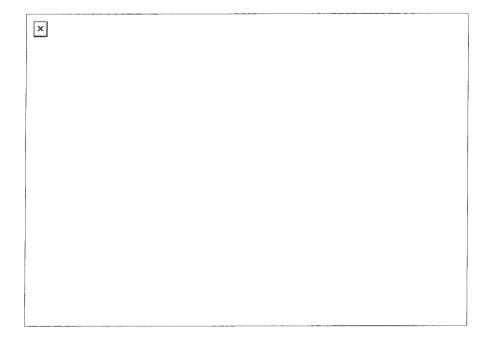
"Women's Basketball in Canterbury is strong, -very strong. We have a club structure of competition which is the envy of most other regions, and we have the results from National Competitions to back up our claims to providing a superior sporting product.

The proposal to place a Canterbury based team in what can arguably be seen as one of the top three Women's Basketball Leagues in the world is an opportunity too good for this city to miss.

Coming on the heels of New Zealand's silver medal success at the Commonwealth games, it would provide a showcase for this city to demonstrate it's commitment to Women's Sport, and a chance for our local sporting talent (who have dominated the Women's National Basketball League for the past two seasons), to mix it with some of the best in the world as we prepare for the next Olympics.

In the 25 years I have been involved in the sport, this is without doubt the most exciting development I have witnessed.

A combination of national squad members, local up-and-coming players, and smart imports, would see a competitive team that could do damage in the Australian League.- the **Canterbury** Wildcats could become a flagship for New Zealand women's sport on a truly international stage. "



## **Garry Moore**

# Mayor of Christchurch- Letter addressed to Basketball New Zealand

"On behalf of the Christchurch City Council I would like to provide my support for an entry from the Canterbury Basketball Association (CBA) into the Australian Women's National Basketball League.

Christchurch and the CBA have a rich history in successfully organising international sporting events and tournaments such as the recently completed 2005 8<sup>th</sup> FIMBA World MaxiBasketball (Masters) Championships, and the South Island and National Junior Championships each year.

Christchurch's Westpac Centre is a first-class venue for Sports Events having recently hosted the World Netball Championships, NZ Tall Blacks games, Canterbury Rams (Men's NBL team) and other top entertainment acts.

It is evident from the success of these events that our city has the facilities, infrastructure and people to ensure a franchise based in Christchurch would be a successful one for our region and Basketball in New Zealand.

Christchurch also is a wonderful city for visitors with a wealth of attractions and an abundance of restaurants, cafés and shops to explore.

On behalf of the people of Christchurch I wish the Canterbury Basketball Association all the best with their proposed entry into the Australian WNBL. I believe that the City would benefit greatly by having a team based here in Christchurch. "

# Budget

Accommodation

Athletes

Team	2007 Wildcats  September 2007 - February 2008  Australian Women's National Basketball League						
Month/Year							
Activity							
	Dates	No of Days		Location	Sub total	Totals	
Income CCC Grant Sponsorship Grants& CBA Contribution Ticket Sales						250,000 110,000 60,000 80,000	
BBNZ Women Grant/SPARC						100,000	
Total Income						600,000	
Expenses  AWNBL Obligations League Entry Fee (per		unit	cost	#	total	\$180,000.00	
year)		1	\$30,000.00	1	\$30,000.00		
Travel Levy	League (per year)	1	\$50,000.00	1	\$50,000.00		
Travel Levy	Franchise (per year)	1	\$100,000.00	1	\$100,000.00		
Travel		unit	cost	#	total		
Airfare	Athletes	0	\$700.00	0	\$0.00	\$35,600.00	
	Coaches	3	\$700.00	8	\$16,800.00		
	Staff	2	\$700.00	8	\$11,200.00		
	Airport Taxes	19	\$50.00	8	\$7,600.00		
	Change Fees	0	\$0.00	2	\$0.00		
	Excess Luggage	0	\$0.00	2	\$0.00		
Ground Transport		unit	cost	days	total	\$7,280.00	
Vehicle Rentals	Domestic						
Vehicle Rentals	International	2	\$115.00	24	\$5,520.00		
Taxi		0	\$0.00	0	\$0.00		
Parking		0	\$0.00	0	\$0.00		
Gas / Mileage	Domestic						
Gas / Mileage	International	1	\$40.00	24	\$960.00		
Travel Sundry	Miscellaneous	1	\$100.00	8	\$800.00		
Accommodation & Meals		unit	oost	dove	total		
Meals	Athletes	um. 14	<b>cost</b> \$50.00	<b>days</b> 16		ቂ17 ድስስ ስስ	
ividalo	Coaches	3	\$50.00 \$50.00	16	\$11,200.00 \$2,400.00	\$17,600.00	
·	Staff	2	\$50.00 \$50.00	16	\$2,400.00 \$1,600.00		
•	υιαπ	4	φουίου	10	φ1,000.00		

14

\$50.00

16

\$11,200.00

\$15,200.00

Profit/Loss						
Total Costs						\$533,140.0
Staff Salary Players & Coaches		8	150,000		150,000	150,000
Out of Country		19	\$50.00	8	\$7,600.00	
Insurance		unit	cost	trips	total	\$7,600.00
·		·				AT 000 00
Telephone	Out of Country	uint 1	\$25.00	# 24	\$600.00	\$000.00
Telecommunications		unit	cost	#	total	\$600.00
Misc (Participation Fees)					\$0.00	
Program/Promotions		1	\$2,000.00	12	\$24,000.00	
Game Officials		3	\$150.00	12	\$5,400.00	
Score Bench/Statistians		6	\$50.00	12	\$3,600.00	
Event Staff Costs	,	10	\$15.00	12	\$1,800.00	
Venue/Facility	Competition	1	\$500.00	12	\$6,000.00	
Venue/Facility	Training	1	\$420.00	124	\$52,080.00	•
<b>Event Costs</b>		unit	cost	days	total	\$92,880.00
Medical Supplies		1	\$150.00	21	\$3,150.00	
Activity Specific Equipment					\$0.00	
Office Under \$1000		·	*******		\$0.00	
Audio Visual		1	\$100.00	 21	\$2,100.00	<b>4 9</b> , <b>2 0 1 0 0</b>
Equipment		unit	cost	#	total	\$5,250.00
Staff Gear		5	\$250.00	1	\$1,250.00	
Game Uniforms		28	\$500.00	1	\$14,000.00	
Practice Gear		14	\$350.00	1	\$4,900.00	
Balls		14	\$70.00	1	\$980.00	\$21,130.00
Equipment		unit	cost	#	total	
	Staff	2	\$50.00	16	\$1,600.00	
	Coaches	3	\$50.00	16	\$2,400.00	

### **Expected outcomes**

It is well recognised nowadays that the "value added for any company or venture, tiny or enormous, comes from the "Quality of Experience" provided. It is beyond the point of this submission to go deeper into "experience" as a business concept. However, to be able to see the outcomes of a business venture like that we do not need to "think outside the box", WE NEED TO CHUCK THE BOX AWAY.

#### Outcomes:

- Story- "Inspirational Dream"- makes people want to belong, provides a sense of recognition. The Wildcats Franchise will attract to Christchurch high calibre coaches and athletes which will be great role models for our youth.
- Adventure-Greatest Challenge- it is the dream in action being the best that we can be. Christchurch will provide the best opportunity for women sport at a professional level in New Zealand.
- Focus- it is the concentration on actions necessary to achieve our purpose. The Wildcats franchise provides a clear direction and interests for women participants in basketball in Christchurch and New Zealand.
- Passion- people are connected with, and committed to the purpose. Young girls from Christchurch and New Zealand will sacrifice their time and efforts for years dreaming of being part of something so big.

Canterbury Wildcats competing in the Australian League is a DREAM BUSINESS. Many people, most likely accomplished business people, will sit down and find many arguments against this venture as they still mired in Old Economy, Old product thinking. Around the world a new breed of business people is emerging-business professionals which are calling themselves MASTERS OF THE DREAM BUSINESS.

Canterbury Wildcats franchise in the Australian league will provide Canterbury Basketball community (more then 5,000 members) and Christchurch City with the missing ingredients in order to become a contributory part of the development of basketball as a sport worldwide. The franchise will be the most exiting opportunity for Women sport in New Zealand by far. Canterbury Wildcats will definitely put Christchurch on the World Basketball map.

Going back to a business professional to ask them about "Women's Business", it is most likely that they will dice the market into micro-segments and treat women as one "niche" among many. New era business professionals will know that the only way to grow as fast as the market requires surviving is the realignment of any business to this awesome untapped market which is "Women's Business". For sure this is not a niche as it is bigger then anything else available at the moment.

Canterbury Wildcats franchise in Australian league it is by far the most exciting "Women's Business venture" ever available in the sport industry in New Zealand.

### **Proposal**

It is my pleasure to offer this opportunity to Christchurch City Council. The operating costs presented in the attached budget are considered a huge barrier of entry by Canterbury Basketball Association, taking into account \$150,000 travel levy which any new franchise has to pay for the first three years in the Australian league.

Canterbury Basketball Association will cover some of the costs via sponsorship, tickets sales and SPARC funding for women sports. However, there is a shortfall of \$250,000 for the first three years of operation.

Therefore, Canterbury Basketball Association is requesting a Council investment in the Canterbury Wildcats franchise in the Australian league of \$250,000 per year for the first three years (2007-2010) for a total of \$750,000.

In exchange for the investment, Christchurch City Council will be issued with 1 Preferred Share which will carry the location rights, for the franchise. Meaning the Wildcats Franchise will operate out of Christchurch for the foreseeable future. It is unlikely that the Australian league will accept other franchise within New Zealand in the next ten years, thus the Wildcats will provide tremendous value for Christchurch in the mentioned period.

Moreover, the amount requested can be negotiated as cash or in kind (as rent on Council Sports venues around the city). Canterbury Basketball Association is paying rent to a value of \$80,000 per year for its activities at QEII, Cowles Stadium and Pioneer Stadium, and this could be injected in the Wildcats Franchise. It is probably worth mentioning that the indoor sports are disadvantaged in Christchurch by having to pay rent for the facilities where as outdoor sports are getting the grounds for free even when significant funds are invested by the Council in the upkeeping of those grounds.

There are other locations competing with Christchurch for this franchise. Auckland, Wellington and Napier are just three other locations which are considered by Basketball New Zealand as possible locations for WNBL Australia franchise.

In closing, Canterbury Basketball Association is recommending to the Christchurch City Council to invest into the most exiting Women business opportunity even presented in New Zealand- Canterbury Wildcats in the Australian league (WNBL).

Regards,

George Kazan
Chief Executive Officer

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