

# Summary submission form

## Instructions

You may send us your submission...

### Please read before completing your submission

It will help us process your submission if you clearly state the issue you want the Council to consider, what specific action you think the Council should take, and why that should be done.

If you wish, you can present your submission at a hearing. (If that is the case, please tick the box). The hearings will be held between Thursday 25 May and Wednesday 7 June 2006. Generally, 10 minutes are allocated for hearing each submission, including time for questions.

It will help us if your submission also refers to the page of either the full version or the summary version.

Please note: we are legally required to make all written or electronic submissions available to Councillors and to the public. This includes the name and address of the submitter. All submissions will be published on the Council's website from 10 May 2006.

No anonymous submissions will be accepted.

### By mail

Please mail your submission (no stamp is required) to:

Freepost 178  
Our Community Plan  
Christchurch City Council  
PO Box 237  
Christchurch 8003

### By email

Please email your submission to:

ccc-plan@ccc.govt.nz

Please make sure that your full name and address is included with your submission.

### On the internet

You may enter your submission using the form provided on the Council's web site at:

<http://www.ccc.govt.nz>

Please follow all the instructions on the web site.

Please remember to indicate if you wish to present your submission in person at one of the hearings.

Please ensure your submission arrives no later than Friday 5 May 2006.

## Your submission

You may use this form for your submission on the draft Our Community Plan if you wish. Whether you use this form or not, please include your name, address and contact telephone number with your submission.

Tick one  I do NOT wish to present my submission at the hearing, and ask that this written submission be considered OR  
 I wish to talk to the main points in my written submission at the hearings to be held between Thursday 25 May and Wednesday 7 June 2006

Are you completing this submission:  For yourself  On behalf of a group or organisation

If you are representing a group or organisation, how many people do you represent?

My submission refers to:  Full version  Page No.  Summary version  Page No.

Do you also want to respond to:  Development Contributions  Aquatic Facilities  Other

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## SECTION 1

### CHRISTCHURCH CITY COUNCIL

#### SUBMISSION – MAY 2006

*The following is a submission from the New Zealand Academy of Sport : South Island on the Summary of the Draft Community Plan. It addresses the two key questions in the submission form and also includes attachments about the Academy and its work.*

**(1) Do you have any comments about the major projects in our Draft Community Plan?**

A comment that the Academy would make is the obvious lack of references to sport in the Plan. Sport, along with recreation, is a platform of the City's image, success and profile. Over the years the City has invested in facilities and services to enable the of hosting international events, teams and supporting its citizens to achieve at the highest level, as well as participate for healthy active lifestyle reasons.

Sport is still very much a feature of City life and captures the interest and aspirations of many citizens of the City.

The references in the plan tend to be more about recreation and leisure, which are vitally important, however the value proposition of sport has some different and more dynamic characteristics to it.

Therefore on page 15, we would recommend the title be "Sport and Recreation" rather than Recreation and Leisure.

There is no reference in the plan to the QEII re-development. During 2005-06 the Council lead a consultation process on QEII resulting in the development of a new blue print for its future. The Academy was centrally involved in this process, and strongly advocated for the vision for QEII to support the development of the stadium as a high performance centre, in addition to its current role as a significant recreation site.

The reason being the Academy base is at QEII and from there works with athletes and coaches from some 21 nationally classified sports in a range of ways. QEII is ideally suited and is emerging nationally and regionally as a performance 'hub'. Currently on site at QEII there are a range of national programmes; national bowls, (including the national coach), the NZ women's hockey programme, personnel from the NZ cycling team, as well as 10 Academy FTE staff and contractors who support the work of emerging and high performance athletes. The gold medal winning Wheel Blacks team is based there for much of its domestic preparation, NZ Ice Speed Skating team, high performance triathletes, NZ men's hockey, and many regional high performance programmes. (Crusaders spent quite a lot of time there, the Flames the men's and women's basketball programmes, rugby league, swimming, athletics etc regularly train and receive performance services at QEII).

In addition, because the Academy is based there, many sporting organisations use our support infrastructure and parallel facilities for national camps, seminars and workshops.

It is our belief QEII Stadium offers the equivalent, if not better range of services, facilities, and expertise that the high profile Millennium Centre on the North Shore. What is required is some additional focus, developments and future planning around high performance and a commitment by the City and the Academy to work together to optimise the possibilities. Already considerable progress has been made on this.

### **Future Developments**

The Academy suggests that part of the vision for QEII is for it to be recognised and promoted nationally and internationally for its value as a high performance training, preparation and performance centre.

To achieve this, there needs to be further 'hubbing' or co-location of complimentary services, and facilities for performance programmes. Ensuring there is space and scope for the development and growth of the Academy and other sporting organisations programmes is essential. This is in terms of their support needs, and access to sports science, medical, testing/technology and training services and facilities on site.

The QEII re-development is a real opportunity for the City, and the Academy is an enthusiastic partner in this project.

### **(ii) Do you have any comments on the groups of activities that the Council provides?**

It is essential CCC continues to create an environment for people in sport to aspire and achieve excellence, as well as participate.

Having role models achieving on the national and international stage is vital for the well being of the City, and for people to feel good about themselves, and a sense of pride in their community.

Hosting international events and competitions is important in this context and it is great Christchurch is continuing to target this area. It is important to note however, that as well as events and facilities, it is vital key agencies in the City receive support to ensure athletes, coaches and sports are able to sustain sporting performance and achievement and represent their city and country with pride.

That is why support from CCC for the Academy is vital to our ability to contribute to high performance sport in Christchurch and to ensure the people, place and their performances are prominent on the sporting landscape.

The Academy will be applying for an annual grant as part of the 2006-07 funding programme.

## SECTION 2

### CHRISTCHURCH CITY COUNCIL

#### SUBMISSION – 2006 -07

*The Academy received \$15,000 from CCC in 2005-06 to support operational costs. It noted this was part of a three year funding programme.*

*This application is for funds for 2006-07. The request is for \$30,000 for the remaining year of the grant programme.*

#### **(1) BACKGROUND**

The NZ Academy of Sport : South Island was established late in the year 2000. It was set up in partnership with the Government as part of a strategy to improve New Zealand's sporting achievement and pursuit of excellence as well as to provide a sustainable infrastructure to support the delivery of services and support in performance sport. Something, which compared to our international competitors had been lacking in New Zealand.

More recently this relationship has been "transferred" to SPARC as the Government's agency for Sport and Recreation.

The whole basis of the Academy South Island (ASI) is to provide a world class training and support environment for high performance athletes and coaches (and sports organisations) in the South Island.

ASI is part of a national team – a network of high performance focused operations, each with a co-ordinated approach and a commitment to working together to achieve success. This includes NZAS : North, based in Auckland; NZAS : Central based in Wellington, and ASI in partnership with SPARC.

ASI operates across the South Island. The two prime delivery sites are located in Dunedin (which is also the administration base) and Christchurch at QEII Park which is a major service delivery and resource centre. Coaching resource centres have been opened in Invercargill and Nelson.

A mobile service unit has also been setup to enhance ASI's capacity to support and provide services to athletes and coaches where they live and train. It is also used for specialised events and training camps.

## **(2) ASI'S ROLE**

ASI's main role is to assist in implementing high performance programmes for coaches and athletes by providing quality services, expertise, facilities, training environment, and infrastructure. This is done for national, regional and increasingly local programmes.

The Academy provides a framework for the co-ordination and delivery of applied performance services. These include sports science, medicine, athlete life management and performance advice, training support, facility access and a range of coaching services, in conjunction with athlete and coach sports specific requirements. The Academy also administers the Prime Minister's Sports Scholarships, which are available for approximately 160 South Island athletes per year.

To date the majority of ASI's work has been with the 20ish nationally identified performance sports and their programmes (centering on local coach and athlete support). However ASI is increasingly working with regional programmes as well as being contracted to other groups, including winter and multi sport organisations, clubs and professional franchises. This is starting to have a real impact on the body of knowledge, support and presentation of performance sport.

ASI's annual report is enclosed. It has a broad overview of achievements in key areas, however this will give further insights into the Academy's work and programmes.

## **(3) RESOURCING FOR ASI**

ASI has a contract with SPARC through until the end of 2006 – 07 year. This relationship was secured following a significant review of the Academy regional network in 2003 by the Australian Institute of Sport. ASI came out of this peer review process strongly and is now well positioned to continue its evolution and development into the future.

In essence, SPARC provides the funding via contract for the core programmes for carded athletes and coaches. This does not cover the operational costs of the Academy, nor does it include the purchasing of office technology, infrastructure, establishment of the coach resource centre etc. Targets are agreed as part of ASI's contract with SPARC to raise funds from national and regional sponsorships, grants and donations, and maximise the added value to the system.

As well as providing a service delivery site to support athletes and coaches and their programmes, ASI also provides a hub for performance coaches and teams striving for excellence. These requirements are growing and currently the need to provide for national coaches, who are Christchurch based is increasing. This includes Stewart Butters, NZ Bowls coach, Terry Gyde, National Track Cycling Coach, and Iain Rutledge, National Women's Hockey team coach.

This will mean some further development of the base at QEII and an increased presence and profile for the Academy within Christchurch City.

#### **(4) CHRISTCHURCH BASE**

For the ASI to exist in Christchurch, it is necessary to source external funding. This is required to assist with operational costs, appropriate resources and new initiatives, enabling it to continue to lead and support the large numbers of our elite athlete's coaches and leaders from this area in their high performance sporting needs and aspirations.

The QEII environment was chosen in 2001 as the ideal site for the Christchurch base of the ASI. QEII management has been very supportive of the activity of the ASI and initially provided rent relief as it was being established. Very positive and productive relationships have been developed over the period of tenancy, with the other agencies dedicated to sport development and education which are also based in the complex.

To date ASI has spent approximately \$150,000 on set up costs for the office and the coach/athlete resource centre (on technology, performance monitoring equipment, portable equipment and analysis gear). All of this infrastructure is utilised by higher level coaches as a matter of priority or others when not in use.

Currently the base at QEII comprises a compact suite of offices and a coach resource centre which houses the high grade technology for use by coaches and sports leaders. Where possible these are made available to other levels of sports development in the city. Other adjacent areas are shared with the QEII management and other tenants. Growing requirements mean this area will have to be expanded to meet the support needs of coaches and their programmes.

In total it costs approximately \$140,000 per annum to operate the Christchurch base. This does not include the office infrastructure, or service delivery to coaches and athletes. As you note in the letter from NZAS : National Office, ASI receive \$150,000 to support its operations per annum for the entire South Island (the budget for operational costs this year \$444,000).

The staff based at QEII presently equals four and half full time equivalents. Three work on athletes services and support (in a variety of roles), one is full time leading and implementing a coach support strategy and there is a half time administrator/support person. All other personnel/services are contracted in as required.

ASI has maintained and built relationships with a range of providers in the city who have been involved in the sports performance business over many years. This includes: Canterbury University Sports Science Centre, Lincoln University, The College of Education, Sport Canterbury, many private providers of medical and science support, and various regional sports codes with their high performance programmes. The Academy is now working extensively with these and national agencies to take the level of knowledge, networking, training and service provision to another level – equal with the worlds best.

The ASI has taken an active role in the establishment and advocacy of the Christchurch City Council Physical Recreation and Sport Strategy, and is the Lead Agency for Goal 5 relating to "Promising and Talented Performers". It is also a contributor to goals 4 and 6.

In keeping with the Strategy, and as an indication of the added value the ASI is capable of achieving for Christchurch, a new programme called "Academy Canterbury" has been initiated. It is a first in New Zealand and is geared towards assisting young emerging talent from this region.

Enclosed is more detail of that programme, which formed an interim report to the CCC regarding Goal 5 of the Strategy and steps taken to develop the programme to date, and outlines progress made.

The programme has been set up as a joint venture between the Community Trust of Canterbury, the CCC and the Academy, an exciting new initiative.

## **(5) ACADEMY'S CUSTOMER/CLIENTS**

ASI works with a few "distinctive" customer groupings. In terms of the core work they are as follows:

- National sports organisations programmes which are part of SPARC's Performance Programme, of which there are approx 20.
- Specifically identified athletes within that programme. In the 2003-04 financial year there were 422 over the year. Each is able to access a package of tailored services to meet their performance needs.
- In total approximately 7,000+ services were facilitated by the Academy for athletes and coaches who live in Canterbury region via the QEII office in the 2003-04 year. These services range from across a spectrum of support areas outlined in this submission.
- Approximately 50-60 coaches within the Christchurch area who are identified as performance coaches and who are able to access the resources of the Academy. This includes for some a tailored package of support (i.e. like the carded athletes), however for most includes training opportunities, technology support, networking and the ability to use the resources centre and equipment at the Academy, programme advice etc. In Christchurch ASI has a dedicated "mentor" for the higher level coaching programme.
- A range of service providers in sports science, medicine and athlete performance and management advice are central to the support for the programmes, athletes and coaches. ASI provides them with networking opportunities, professional development to advance their skills, knowledge and input, as well as a "community of interest."

Outside of this core group there are others who are regular customers and beneficiaries of the ASI support and service. This includes:

- The regional/local high performance programmes that dovetail into the national programme. For example, Canterbury rowing, paralympic sports, Canterbury netball, rugby league, cricket, rugby, swimming, triathlon, bowls etc.
- A wider group of coaches who have performance aspirations and use the services, technology, equipment and support of the Academy.
- Secondary schools students through the involvement of the Academy in some of their higher level initiatives etc.
- Sports who are not part of the SPARC programme, but get advice and support from ASI. This includes Canterbury Gymnastics, the Winter Olympic codes especially skiing, multi-sport athletes etc.

ASI also retains a close and very positive working relationship with Sport Canterbury including sharing a staff member. The two organisations have complementary focuses and there is scope for this alliance to develop to a further level to ensure pathways between participation and performance are enhanced.

## **(6) LOOKING TO THE FUTURE**

The New Zealand Academy of Sport : South Island is in the business of sports performance, providing support and services, technical advice, equipment and facilities to athletes, coaches and sports organisations/programmes. This occurs at various levels nationally, regionally and potentially locally.

The ASI wishes to establish a strategic relationship with the Christchurch City Council centered around a shared vision of Christchurch as a city which encourages participation, supports leadership and the achievement of excellence in sport and has a reputation as a leader in sport, technology, innovation, provision of services and high level consultancy.

This is consistent with the vision of the Christchurch City Council as articulated in the Sport and Recreation Strategy. The Academy is a lead agency in the implementation of Goal Five of the strategy - Promising and Talented Performers.

ASI is also working in partnership with the CCC on the QE2 project as a High Performance Centre.

While ASI, through its central funding can provide a core level of services within the city, the potential to add further value and to enhance what is already occurring, presents opportunities for the Christchurch City Council and local investors/funders. The Academy is keen to maximise its benefit and presence in Christchurch and to ensure that high performance programmes and services are equal to the best in the world. ASI sees potential to create a system and environment for talented athletes and coaches to thrive and achieve their full potential, through inspiring and motivating others in the community and role modeling excellence.

It is the Academy's contention that there is a real community benefit from the development and advancement of talent, whether as coaches or athletes. High achievers bring a sense of pride and a "can do" attitude to the local environment. They inspire and encourage others and demonstrate best practice approaches from which others around them learn.

The South Island has a small population base to work from, so it is important to make the most of the resources available - human, financial and intellectual. To have people succeeding and achieving provides an important "feel good factor" to communities.

To address these issues adequately and to maximise the investment, directly or otherwise, that the Council already make into clubs and regional sports organisations in the participation and development area, there is scope through a relationship with the Academy to take a more active role in this area. ASI certainly seeks to discuss this and the opportunities such a relationship might present.

Already the Academy adds considerable value to the Canterbury community, aside from day to day publicity that comes from having an Academy. These include:

- The intellectual capital that is bought and retained in Christchurch through the programmes and services that are delivered via the Academy (i.e. sports science, medicine, athlete career and education initiatives, coach support etc).
- The resources the academy lures to Christchurch i.e. this year Prime Ministers Sport and Education scholarships for athletes to the value of \$1,000,000 are administered through the ASI for South Island athletes, national contracted funding, sponsorship etc.
- Maximising and promoting the world class facilities available in Christchurch. This is done through print material as well as bringing influential sports leaders to the city to see the facilities and resources, and promote the services available.
- Currently designing concepts for new research and innovation projects that will be spearheaded by the ASI and have benefit to the city and its reputation as leader in sports intellectual capital/technology (i.e. cycling developments at University of Canterbury).
- Hosted a number of training camps for national teams and national coaches and athletes. This ensures Christchurch is on the "elite sport map" and viewed as a good destination and service centre for high level sport.



- Brought to the city a number of world leading coaches and sports advisors to work with local sports personnel. These visiting specialists provide information and inspiration to our people who are striving for excellence in sports achievement and coaching. They provide a valuable boost to ongoing programmes, and as well get the opportunity to see what Christchurch has to offer.
  
- Promising and talented Canterbury athletes and their coaches are able to stay in the province and compete on the national and international stage without having to depart the province as the Academy ensures world class services and support is available to them.
  
- Advocating and leading the development of a Centre of Excellence development at QE2.

## **(7) THE PROPOSAL**

ASI would like to discuss the concepts presented in this submission further with Christchurch City Council personnel and make a request for a grant of \$30,000 per annum from the Council for a three year period.

The grant would be to assist with costs of operating a resource and service centre in Christchurch City to fulfill functions and performance support beyond the scope of what the current contract with SPARC enables ASI to perform. As mentioned earlier in the submission the support from SPARC is for core programmes only and the demand for services and support exceeds this considerably. Already ASI is providing services well in excess of this obligation and seeks to formalise an arrangement with the Council and meaningfully contribute to the stated goals of the City.