

Long Term Council Community

Plan 2006-2016

**SUBMISSION**



**FERRYMEAD**  
Heritage  
park

Submitter: Ferrymead Park Ltd.

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A handwritten signature in black ink, appearing to read "B Lintott".

Signature: *B Lintott*

Park Director

5 May 2006

We wish to talk to the main points in this submission;

This submission refers to LTCCP: Community Support p.p., 97-101.

## INTRODUCTION

We wish to unequivocally support the Council's provision of a Community Grants programme as outlined in the LTCCP (Vol. 1 pp. 97-101). The scheme is vital to our Community Organisations in order that they are able to continue to provide and develop Community programmes, facilities and assets that assist to achieve the Council's desired outcomes outlined in its *'Strong Communities' Strategic Direction*.

The Christchurch City Council's funding of community groups - essentially volunteer groups - that make a significant contribution to the life of the city - are wise investments. Through the Council's contestable funding schemes significant outcomes for Christchurch's social, cultural, educational and economic life have been achieved in a very cost-effective manner.

Ferrymead Heritage Park is a Christchurch 'icon'. By supporting Ferrymead through grant funding the wider community of Christchurch and its visitors have profited from the knowledge and experience that a small professional staff and a large group of experienced and keen volunteers can produce.

Ferrymead Park Ltd.'s board, initially appointed by the City Council, governs Ferrymead Park Ltd, the commercial arm of Ferrymead Heritage Park. The Board (a non paid entity) comprised of Rick Hellings, Chairman, Martin Hadlee, Jenny May and Denys Jones appoints the Park Director who is responsible for operation of the Park and the onsite staff

## FERRYMEAD HERITAGE PARK'S ACHIEVEMENTS

The Christchurch City Council's support of Ferrymead Heritage Park, through core funding Ferrymead Park Ltd., has allowed the park to begin to reach its potential. Significant achievements to date include:

- A number of heritage buildings have been saved by being relocated to Ferrymead. These include the Sumner Masonic Lodge and Washbourne House. Saving the c.1855 'heart' of Washbourne House was a project undertaken with support from the city and Riccarton & Wigram Community Board;
- The Park's Heritage Education Programme has over 5,000 school children 'step back in time' to learn about our city's past annually;
- The Park is developing a new SciTec Education Programme - starting in July - for a further 5,000 school children to learn about transport and technology, and the related challenges and options for the future;
- The Colonial House television series being filmed at Ferrymead, and the house remaining as a display and education resource;
- The Telecom Collection was secured for Ferrymead - despite keen competition from Auckland's MOTAT. A strong endorsement from New Zealand's largest corporation;
- A significant visitor experience has been developed. Visitor numbers have increased from 21,000 in 1997 to over 40,000 projected for 2006;
- Ferrymead is no longer in crisis. Rather, it is having steady growth based on sound heritage, educational and commercial practices.

## LTCCP ACTION REQUESTED

The Council's Long Term Council Community Plan (LTCCP) outlines the Council's *'support of activities to enhance opportunities for meeting and socialising and to develop strong and inclusive communities in Christchurch'* Accordingly, Ferrymead Heritage Park requests that the Council include in the LTCCP:

**'The Council supports the ongoing operation and development of Ferrymead Heritage Park through an annual grant and project funding, and implements a Memorandum of Understanding.'**

## FERRYMEAD'S CONTRIBUTIONS TO LTCCP COMMUNITY OUTCOMES

In support of this request, Ferrymead submits the following Performance Measure and Contributions to Community Outcomes:

### Performance Measure

Service	Performance Measure
Ferrymead Heritage Park is a facility that enhances Christchurch's education, community well being, culture, heritage, and tourism development.	Ferrymead Heritage Park continues to operate and develop to its full-potential.

### Contribution to Community Outcomes

Christchurch City Council Community Outcomes	How Ferrymead Heritage Park Contributes to These Outcomes
<i>A City of Lifelong Learning</i>	<ul style="list-style-type: none"> <li>• Providing local school children with the opportunity to learn about home and school life in Old Christchurch, and transport and technology;</li> <li>• Providing lifelong educational opportunities.</li> </ul>
<i>A City for Recreation, Fun and Creativity</i>	<ul style="list-style-type: none"> <li>• Keeping our culture and heritage alive through conserving, interpreting and operating artefacts of our past;</li> <li>• Having fun events and displays.</li> </ul>
<i>A City of Inclusive and Diverse Communities</i>  <i>A Healthy City</i>	<ul style="list-style-type: none"> <li>• Providing communities with a place to discover and explore our past - giving a sense of identity and place;</li> <li>• Offering community volunteers opportunities to conserve, operate and interpret our heritage;</li> <li>• Our older volunteers are able to remain active and share their skills with the younger generation;</li> <li>• Ferrymead's Event Days have focussed the culture and heritage of a range of groups in Christchurch;</li> <li>• Providing a base for IHC teams.</li> </ul>
<i>A Prosperous City</i>	<ul style="list-style-type: none"> <li>• Providing national and international, visitors to Christchurch with an additional attraction, and a reason to stay longer;</li> <li>• Providing a base for Employment Programmes that assist people back into the workplace.</li> </ul>
<i>An Attractive and Well Designed City</i>  <i>A City of People who Value and Protect the Natural Environment</i>	<ul style="list-style-type: none"> <li>• Providing open spaces and waterways that provide habitats for biodiversity, and public appreciation of wildlife;</li> <li>• Showing how changes in technology - from steam engines to wind turbines - effect technological, life-style and environmental decisions;</li> <li>• Heathcote Valley's historic buildings and areas are treated as a heritage zone.</li> </ul>

## **CONCLUSION**

Ferrymead has established a range of revenue streams to reduce - as far as currently possible - its need for public funds. The Christchurch City Council's annual grant to Ferrymead Heritage Park is \$160,000. This makes up nearly 30% of the Park's income, and is vital in keeping Ferrymead open and operating.

Ferrymead Heritage Park is an integral part of Christchurch's education, community and heritage facilities. Ferrymead greatly appreciates the Christchurch City Council's support and funding which has assisted in enabling the Park to become a valuable community asset.