

LTCCP 2006-16 SUBMISSION

Submissions close on 5 May 2006

I do NOT wish to present my submission at the hearing, and ask that this submission be considered.

I am completing this submission:
On behalf of a group or organisation

Number of people you represent:
250

My submission refers to:
Summary Version of the LTCCP

Page Number:
14

I also want to respond to: Other

Name:	Peter Berry
Organisation:	Christchurch Beautifying Association (Inc.)
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Email:	peterberry@xtra.co.nz
Address:	38 Liverton Crescent Bishopdale CHRISTCHURCH 8005
Your Submission:	Do you have any comments on the major projects in our Draft Community Plan?
	<p>The Christchurch Beautifying Association strongly supports the Botanic Gardens project of \$10.8M. We note this project is listed on page 4 as a discretionary priority project.</p> <p>We also note in your statements that "We actively work to protect, enhance and restore our environment for future generations." (page 6) We are in total agreement with this statement. At no time in the worlds history has protection of our natural and living environment assumed such importance.</p> <p>If the Botanic Garden project does not proceed or is delayed, your Council would show it was not supporting its own stated outcomes.</p>
	Do you have any comments on groups of activities (The activities and services the Council provides?)
	<p>Page 7 of your summary document states a number of strategic directions including one to strengthen the Garden City image, which we are thrilled to see.</p> <p>Our Association during the period of its 108 years history has promoted, and in several cases funded many projects (all volunteer efforts), relating to beautification of the city. We will continue to be a strong advocate of the Garden City image.</p> <p>Over the past 10-15 years we have been disappointed to note moves away from the Garden City to re-label and promote the City. Examples were to adopt slogans "the City that Shines," "Christchurch Fresh" and more recently "Christchurch the "First City."</p> <p>Considering Christchurch in 1995 was judged the Outstanding Garden City out of 720 cities and in 1996, in an international competition, was judged the Garden City of the World, the continued moves are very disappointing to us. We have fielded large numbers of un- solicited comments from our members and the general public expressing their opposition to the new slogans, and their associated expenditure.</p>

Your Submission (Cont'd):	The time has come for the Christchurch City Council to show commitment to its strategy to strengthening the Garden City Image. The Council could display this commitment by including reference to the Garden City in its logo and associated material.
	Do you have any other comments or suggestions you want to make?