



Council Vision



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A vision for our future Christchurch

This vision describes how Christchurch City Council sees the long-term future of Christchurch and its community.

It provides an over-arching set of future themes which will guide the Council's direction and contribution towards achieving the Community Outcomes.

The themes of this vision are reflected in, and implemented through, the Strategic Directions and Activities detailed in this Community Plan.

Together, these future themes provide a clear focus for the Council to work with the community and with its city partners towards a vital and sustainable future Christchurch.

Our future Christchurch is a world-class boutique city, with a first-world lifestyle, first-class environment, diversity of landscapes and unique economic base Christchurch will be –

... a place where people enjoy living

... a place with great work opportunities

... the most attractive city in New Zealand

... a must-see for visitors

... a global investment destination

... a place where people enjoy living

We're making the most of our place in the world, while keeping our distinct local character. We're a place of diverse living environments, thriving urban villages and a vibrant central city. Sound infrastructure and innovative urban design give us a strong sense of community – people feel safe and supported, with leisure and lifestyle options to balance work and play.

... a place with great work opportunities

Our city offers choice and flexibility in employment and career options. We're building on our traditional industries while opening up opportunities in new economic activity on international markets. We offer world-class education and training to provide our children with future-proof skills, and we're attracting the world's sharpest thinkers and innovators.

... the most attractive city in New Zealand

We're leaders in protecting our natural and built heritage, and also at the forefront of new urban design – with appealing streetscapes and community spaces that complement our iconic parks and waterways. The arts, cultural activities and celebration are a constant part of the fabric of our communities, alongside the recreational opportunities of the natural landscape.

... a 'must-see' for visitors to New Zealand

Our Garden City reputation is second to none, and visitors are drawn to the kaleidoscope of festivals, events, sport and recreation which make the most of this environment. We're the world's gateway to the South Island and Antarctica, with world-class accommodation choices and an array of attractions that provide unforgettable experiences for our visitors.

... a global investment destination

Our city has found its niche in the global economy, becoming a magnet for investment in leading-edge technology and knowledge-based industries. We've invested in global connections and infrastructure to support emerging industry clusters, and while we're business-friendly, we balance our economic success with a healthy environment and social equity.