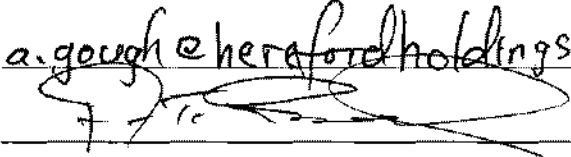


# submission form

6/5/04

## Your Submission

You may use this form for your submission if you wish. Whether you use this form or not, please follow the guidelines for preparing submissions on the previous page.

Name Antony T. Gough  
 Address 30 Heaton Street, Christchurch, 8005.  
 Contact Telephone 379-2259 Fax, or Cell 0274 331-428.  
 Email (if applicable) a.gough@herafordholdings.co.nz  
 Signature 

**Please tick which applies:**

- I do NOT wish to make a personal submission at the hearing, and ask that this written submission be considered.
- I wish to talk to the main points in my written submission at the hearings to be held between Tuesday 1 June and Friday 11 June 2004.

1. City Centre Revitalization & Promotion.

I fully endorse the council in providing funding to help coordinate the city centre as the major shopping and entertainment area for Christchurch. It is vital that the city centre is not let to loose its vitality and a coordinated and managed plan is needed. I found it hard to identify exactly how much funding the council proposes here as Part two, page 41 would suggest a reduction of funding from \$774,000 in 2003/2004 to \$495,000 in 2004/2005. I have been involved in this area and we believe minimum funding

Please continue your submission on the back of this page. You may add more pages if you wish.

for the 2004/2005 year to be one million dollars,

2. Car Parking. Vol. 2 Pages 126/127 plus Vol. 3 Pages 129/131.

I am happy to see the continuation of the first hour free in the four city centre parking buildings and an increase in charges to fund city centre promotions. I believe however that permanent parkers should be drastically reduced in both the Lechfield & Crossing car parking buildings. These should consist of only casual parking. Early bird parkers should be restricted to the top decks only. Parking management should be outsourced.

3. City Mall Upgrade.

I believe a total look at the City Mall for long term changes is needed rather than minor maintenance which will not necessarily reflect the changing needs of the area without a full review.

4. Avon River Tree Lighting.

Further tree lighting along the Avon River in the city centre will provide better safety and enhancement value. I could see no funding for this. The Poplar trees along Oxford Tie between Manchester & Madres are poorly lit and uplighting these trees would enhance security and enhance this eastern side of the city.

5. New Brighton Revitalization.

Our best sea side suburb has been left to fade away. We need to actively upgrade this area which in any other city would be the premier showcase area for a city.