

8. ENTRANCEWAY TREATMENT AT FERRYMEAD

The Board considered a report from Lorraine Wilmshurst, Roading Projects Manager, seeking confirmation from the Board that no entranceway treatment be undertaken at Ferrymead.

Funding of \$5,000 had been provided by the Board in 2004 from its discretionary funding towards this project. It had been found, however, after investigation, that banners or signs were not a feasible option for installation and smaller signs were unlikely to have any impact due to the amount of signage already in the area. The funding allocated by the Board had, in addition, been used for two other projects in the Neighbourhood Improvement budget.

The Board noted and concurred with the comments in the report regarding the unsuitability of the area for the installation of banners and signs and indicated its wish for some form of beautification/planting to possibly be undertaken in this area.

The Board **resolved**:

1. To support the staff recommendation that no entranceway treatment work be undertaken at present at Ferrymead.
2. That this matter be referred for consideration in the 2007/08 Board project funding round for the provision of some form of beautification/planting at the Ferrymead entranceway, following liaison/discussion with the Ferrymead business community.