

7. 150TH ANNIVERSARY OF CITY STATUS FOR CHRISTCHURCH



General Manager responsible:	General Manager Public Affairs, DDI 941-8637
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PURPOSE OF REPORT

1. The purpose of this report is to:
 - (a) Provide background information to the Council on planned activities to commemorate the 150th Anniversary of the City Status of Christchurch.
 - (b) Present to the Council a proposal for a re-allocation of unspent Festivals and Events funding in the 2005/06 financial year to event activity commemorating the 150th Anniversary of the Anglican Diocese of Christchurch.

FINANCIAL AND LEGAL CONSIDERATIONS

2. No impact on allocated Festival and Events Budgets from the relocation of the budget from Young Inventionz to the Spencer Street Revisited concerts.
3. Existing budgets will cover the support provided by the Council's Events Production and Marketing Services Teams to activity within the theme of 'New Zealand's First City'.
4. A Festivals and Events Core funding agreement would be entered into with the Anglican Diocese of Christchurch and contract monitoring processes implemented.

STAFF RECOMMENDATIONS

It is recommended that the Council:

- (a) Receive the information provided on activity to commemorate the 150th Anniversary of City Status for Christchurch.
- (b) Approve the reallocation from within the 2005/06 Festivals and Events funding allocation, of \$20,000 to the Anglican cathedral for staging and marketing of the Spencer Street Revisited concert.

BACKGROUND ON 150TH ANNIVERSARY OF CITY STATUS FOR CHRISTCHURCH

5. Christchurch became a City by Royal Charter from Queen Victoria on 31 July 1856, making it the first official City of New Zealand.
6. The Royal Charter was given by Queen Victoria to confer the City Status so that Christchurch could be the 'seat' or base for a Bishop. On Christmas Day, 1856, Henry John Chitty Harper was enthroned as the first Bishop of Christchurch.
7. A variety of activities linked to the city's 150th Anniversary and the Anglican Diocese's 150th Anniversary are planned in the period from 30 July through to the end of 2006.
8. It has been proposed that this activity is promoted under a common theme of 'New Zealand's First City'.
9. A copy of the funding proposal from the Anglican Diocese of Christchurch is attached.

THE COUNCIL'S INVOLVEMENT

10. The Council is involved in many activities which will commemorate the 150th Anniversary. These include:
 - An exhibition at Our City – O-Tautahi from October – December
 - A 'Celebrate Christchurch' promotion in the Central Library with different themes on each floor from 14-27 July.
 - Planning is underway for a civic reception on 31 July.
 - Heritage Week, which is core funded by the Council, will have many activities linked to the 150th and other anniversaries which fall this year. These include:
 - 150th anniversary of the Royal Charter for Christchurch as a City
 - Centenary of the 2006 exhibition
 - 150th anniversary of St Andrews at Rangī Ruru
 - 150th anniversary of the Christchurch Club
 - 150th anniversary of Riccarton House
 - 150th anniversary of the foundation stone, Christchurch Polytech
 - 100th anniversary of the first state house in New Zealand
 - 150th anniversary of Cathedral Grammar
 - 150th anniversary of Anglican bishop in Christchurch
 - 50th anniversary of Christchurch branch of NZ Historic Places Trust
 - 100th anniversary of the Great Exhibition
11. There is a distinct link between the heritage theme of this festival and the celebration of 150 years.
 - Uplighting of the Anglican Cathedral - in preparation for the celebrations of the 150th anniversary of the Anglican Diocese of Christchurch, the Council has allocated funding for uplighting of the Cathedral, to be completed in October 2006. The budget for this is \$314,000 in 2005/06 and \$209,000 in 2006/07. The Council Events Production Team will provide operational support to 'launch' the turning on of the lights.
 - The 'New Zealand's First City' theme will be co-ordinated by the Council's Marketing Unit, to collectively promote 150th Anniversary activity through existing channels such as the Be There website and City Scene.

FUNDING FOR THE ANGLICAN DIOCESE OF CHRISTCHURCH 150TH ANNIVERSARY ACTIVITIES

12. The Anglican Diocese of Christchurch presented a proposal to the Creating Strong Communities Portfolio Group on 23 February 2006 for funding for event activity to celebrate the 150th Anniversary of the Anglican Diocese of Christchurch within a celebration of 'New Zealand's First City' (proposal is attached).
13. The main areas of funding request were for:

- Contribution to marquee costs for a civic reception/Anglican event.
 - Two Cathedral Concerts themed 'Spencer Street Revisited'. Ray Columbus would be the biggest act with musicians from renowned Christchurch rock 'n' roll bands such as The Downbeats, Johnny and the Revellers, The Detours, The Invaders and The Silhouettes also featuring.
 - James Edward Fitzgerald's 'Seadrift' exhibition. This delightful nautical story of 64 pages (32 pen and wash drawings and 32 hand scripted text pages) was written by James Fitzgerald for John Robert Godley's son Arthur. These items have never been in the public view.
14. Since submission of the proposal to the Portfolio Group, the proposed civic reception/Anglican event in association with TRENZ from 12–18 June has been withdrawn. The focus for a civic event will now be on 30 July.
 15. Events seeding of \$10,000 has been granted to the 150th Anniversary of the Anglican Diocese. This will be allocated to the Seadrift Exhibition.
 16. Funding for the civic reception will come from existing civic event budgets.
 17. It is proposed that \$20,000 funding from the 2005/06 Festivals and Events funding which is unspent due to Young Inventionz not happening this year, be reallocated to the staging and marketing of the Spencer Street Revisited Concerts which will be open to the public. \$15,000 would be allocated to the staging of the concerts and \$5,000 to marketing associated with the events.

ASSESSMENT OF OPTIONS

Option 1: To approve the re-allocation of funding

	Benefits (current and future)	Costs (current and future)
Social	Funding reallocated to a free event provides access to the people of Christchurch to event activity	None identified
Cultural	The event adds to the celebration of an important event in the history of our city, therefore contributing to expression of our identity as a city	None identified
Environmental	None identified	None identified
Economic	It provides an event to attract attendees into the central city. There may be some associated expenditure in the central city before or after the event	The \$20,000 is reallocated and not retained

Extent to which community outcomes are achieved:

Primary alignment with community outcomes: A cultural and fun city; A city of inclusive and diverse communities.

Impact on the Council's capacity and responsibilities:

Support provided from Events Production and Marketing Services teams will be built into their programme in implementing Festivals and Events activity.

Effects on Maori:

No specific effects.

Consistency with existing Council policies:

Fits with Festivals and Events policy, particularly in the provision of event activity accessible to all.

Views and preferences of persons affected or likely to have an interest:

The proposal for funding follows discussion with representatives of the Anglican Cathedral who are positive about working with the Council in promoting the City Anniversary in conjunction with the Anglican Diocese Anniversary.

Other relevant matters:

Option 2: To decline the re-allocation of funding

	Benefits (current and future)	Costs (current and future)
Social	None identified	None identified
Cultural	None identified	None identified
Environmental	None identified	None identified
Economic	\$20,000 funding un-spent is retained	Potential expenditure in the central city before or after the concerts will not happen
<p>Extent to which community outcomes are achieved: Primary alignment with community outcomes:</p> <p>Impact on Council's capacity and responsibilities: No specific effect</p> <p>Effects on Maori: No specific effect</p> <p>Consistency with existing Council policies:</p> <p>Views and preferences of persons affected or likely to have an interest: It is likely to reduce the level of activity celebrating the Anglican Diocese anniversary</p> <p>Other relevant matters:</p>		