

4. COMMUNICATIONS PLAN FOR COMMUNICATION WITH RESIDENTS OF BANKS PENINSULA AND CHRISTCHURCH CITY

The Committee received an update from the Communications Adviser on the communications plan for communication with residents of Banks Peninsula and Christchurch City.

Recent and Ongoing Initiatives

- Advertisements have been placed and will continue to be placed in the Akaroa Mail, Bay Harbour News and the Press after each Committee meeting.
- Councillor Claudia Reid will incorporate information in her upcoming article in The Diamond Harbour Herald.
- Agenda, minutes and other information about the proposal will be placed on the Banks Peninsula District Council's website and a link from the Christchurch City Council's website's front page has been created. There is provision on the Christchurch City Council's website which allows for questions to be asked. Questions are directed to the Communications Adviser and answers uploaded to the website as required. Frequently asked questions will also be placed on this site.
- A straw poll of Christchurch City Council employees who live or have a bach on the Peninsula was conducted. Twenty-one responses were received. As a result a number of communication channels have been identified such as bach owners associations.
- Runanga and Residents' Associations from the Peninsula will be included on the agenda distribution list.
- The Christchurch City Council's General Manager Human Resources has met with Banks Peninsula District Council staff.