3. RICCARTON/WIGRAM COMMUNITY SERVICES COMMITTEE REPORT OF 19 MAY 2004 MEETING

The Board considered the report of the Community Services Committee meeting of Wednesday 19 May 2004.

1. YOUTH DEVELOPMENT SCHEME

Three funding requests were received:

- Two requests sought funding towards costs associated with attendance at the Golden Key International Convention in Atlanta, USA, from 12–15 August.
- One request sought funding to enable a student to attend the Quadrangular Trans Tasman Volleyball Tournament (as a member of the South Island Secondary Schools Volleyball Team) in Australia.
- The Board's decision is listed under clause 9 of this report.

2. CULTURE GALORE!

Jacqui Leask, Community Recreation Adviser, thanked the Riccarton/Wigram Community Board members for once again supporting *Culture Galore!*.

It was reported that the multi cultural festival was staged on Saturday 6 March at Ray Blank Park. This was the fourth consecutive summer the multi-cultural event had been staged at this venue. *Culture Galore!* is continuing to be well attended by 55 groups from Christchurch's cultural community as well as by the local community, attracting an estimated 5,000 people. With lots of live entertainment and colour, *Culture Galore!* was a wonderful celebration of our multi-cultural community.

When comparing the survey results of the 2004 event to the 2003 event the results have been very similar, with a high number of public and cultural groups who participated in the event satisfied with the overall theme of the event and the variety of cultures participating.

A recurring theme from the evaluations was to relocate the event to a bigger venue and for a greater variety of cultures, activities and have-a-go options. The event planning committee needs to emphasize the fact that Culture Galore is a local event, which celebrates the diversity of cultures living in the western suburbs in all print information to the cultural groups and to the public.

The Committee congratulated Jacqui Leask, Ken Howat (Community Recreation Adviser, Fendalton/Waimairi Community Board) and the Event Planning Committee for their efforts in presenting such a successful event.

The Board has **decided** to stage the 2005 event at Ray Blank Park.

3. ZEBEDEES TRUST APPLICATION TO CONFIRM COMMUNITY BOARD FUNDING

On 29 October 2003 the Board agreed to underwrite a grant \$12,150 to the Zebedees Trust to cover the shortfall related to the renting of premises for a youth entertainment centre on Blenheim Road subject to a report outlining the development of the project after a six month period.

It was reported that Zebedees, after unforseen hold-ups relating to building issues, had opened its doors on 21 February 2004. It had now been operating for nine weeks. During this period, apart from two major events, numbers had been lower than expected. Discussions with CCC 4YP project manager Chris Martin and the managers of Zebedees, Steve and Jenny White, had identified two major issues – the lack of a marketing plan and the lack of ownership of the venue by youth themselves.

Chris Martin, from 4YP has, with the assistance and agreement of Steve and Jenny White developed a marketing plan, which focuses on raising the profile of Zebedees through advertising and running special events (six consecutive weeks). A strong partnership between CCC 4YP and Zebedees has now been established and they will continue to work together closely. With the new marketing plan in place, Steve, Jenny and Chris believe that the profile of Zebedees will be raised and attendance numbers will increase.

The Committee was supportive of the officer recommendation to confirm the grant.

The Board's decision is listed under clause 9 of this report.

4. COMMUNITY SERVICE AWARDS 2004

On 5 May 2004 the Board gave the Community Services Committee power to act in making decisions on the 2004 Community Service Award nominations.

It was noted that one nomination had been received for a Community Board member and was not eligible for endorsement. The Committee's recommendation in relation to nominations received for Community Board members is listed under clause 9 of this report.

Twenty-five nominations were received. Pursuant to its delegated power, the Committee resolved to:

- Approve 23 nominations
- Recommend one nomination for consideration in the 2004 Civic Award scheme
- Decline one nomination

5. QUALITY OF LIFE

Quality of Life '03 – in New Zealand's Eight Largest Cities – Martin Maguire, Community Advocate informed the Committee that Kath Jamieson, Senior Research Adviser had agreed to draw out the Riccarton/Wigram component of the data for the Committee's consideration.

The Board received the report.