

10. BURWOOD/PEGASUS COMMUNITY BOARD'S 2009/10 DISCRETIONARY RESPONSE FUND - APPLICATION

General Manager responsible:	General Manager Community Services, DDI 941-8607
Officer responsible:	Recreation and Sports Unit Manager
Author:	Sarah Benton, Community Recreation Adviser

PURPOSE OF REPORT

1. The purpose of this report is to request funds from the Burwood/Pegasus 2009/10 Discretionary Response Fund for the Festival City Trust towards 'Buskers at Brighton', as part of the World Buskers Festival from 30 to 31 January 2010.
2. The Burwood/Pegasus 2009/10 Discretionary Response Fund has a current balance of **\$46,246** available for allocation.

EXECUTIVE SUMMARY

3. The purpose of the Discretionary Response Fund is to assist community groups where the project and funding request falls outside other Council funding criteria and/or closing dates. Applicants need to be not-for-profit groups whose activities provide opportunities in the areas of community, social, recreation, sports, arts, environment or heritage to the wider community or to specifically defined communities of interest.
4. The Festival City Trust has been able to bring the World Buskers Festival to New Brighton for the last five years with the help of funding from the Burwood/Pegasus Community Board. In 2008, negotiations over the ownership of the event began between the Council and current owners, Festival City Trust. On 12 May 2009 an 'Agreement for Sale and Purchase' was finalised and a phased hand over of the event to the Council was planned. When applications for Strengthening Communities funding were due in March 2009, the schedule of roles and 'Supply of Services Agreement' was still under negotiation. Therefore it was unclear under which structure the event could apply for funding. It is now established that the Festival City Trust is contracted by the Council to organise 79 percent of the 2010 event while the Council sets up its own Trust structure to run the event from 2011.
5. The World Buskers Festival is one of the largest street performance festivals in Australasia and one of the top five in the world. Every year in January more than 40 local, national and international street, circus and comedic acts turn Christchurch 'on its head' and fill the streets with laughter as they perform at more than 14 venues over 10 days and 11 nights. The 2009 World Buskers Festival had an overall attendance in excess of 300,000 people.
6. As in previous years, 'Buskers at Brighton' is a free event held over the final weekend of the festival, Saturday 30 and Sunday 31 January 2010. Staging the show at New Brighton requires the organisers to transport artists to the venue for their performances and set up local sound, security, stage management and signage. The New Brighton shows run from 11am to 5pm both days and artists will perform for a minimum of 40 minutes each.
7. Local people who would not normally be able to travel into the central city due to lack of mobility, finance and health issues will be able to access this world class event. This event has proved very successful in the past and also assists to promote New Brighton as a desirable destination over the summer months. It is estimated that in 2009 the event in New Brighton was attended by 15,000 people. The event attracts families, the local New Brighton community and people from all over Christchurch.

8. Budget for 'Buskers at Brighton':

Expenditure	Total cost	Amount Sought
Artists flights	4,800 (weighted per venue)	850
Accommodation	2,646 (weighted)	850
Tabloid Advertisement	1,200	1,200
Security	2,100	2,100
Site manager	500	500
Sound Engineer	350	350
Pre-production/ Marketing Contractors	1,000	1,000
Site Signage	1,500	1,500
Ground Transport	750	750
Total	\$14,846	\$9,100
Amount raised	4,846	

FINANCIAL IMPLICATIONS

9. The Festival City Trust has received the following funding towards the 'Buskers At Brighton' project in the past: Burwood/Pegasus Strengthening Communities Funding of \$10,000 in 2008/09. Burwood/Pegasus Community Board project funding of \$10,000 in 2007/08, and \$9,000 each year between 2004/05 and 2006/07. All accountabilities to date have been returned.

Do the Recommendations of this Report Align with 2009-19 LTCCP budgets?

10. Yes, pages 176 and 177, regarding community grants schemes including Board funding, refers.

LEGAL CONSIDERATIONS

11. There are no legal issues to be considered.

Have you considered the legal implications of the issue under consideration?

12. Yes.

ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS

13. Yes.

Do the recommendations of this report support a level of service or project in the 2009-19 LTCCP?

14. Yes, paragraph 10 above refers.

ALIGNMENT WITH STRATEGIES

Do the recommendations align with the Council's strategies?

15. Yes, is in alignment with the Strengthening Communities Strategy, Events Strategy and Arts Policy and Strategy. Also, aligned with the Burwood/Pegasus Community Board's objective number 12. *'Encourage residents to participate in recreation, leisure and cultural activities.'*

CONSULTATION FULFILMENT

16. Not applicable.

STAFF RECOMMENDATION

That the Board consider allocating \$8,250 from the Burwood/Pegasus 2009/10 Discretionary Response Fund towards 'Buskers at Brighton', as part of the World Buskers Festival from 30 to 31 January 2010.