

## 11. WELCOME TO NEW BRIGHTON ARTWORK/SIGN LIGHTING - FUNDING REQUEST

<b>General Manager responsible:</b>	General Manager Stephen McArthur, DDI 941-8534
<b>Officer responsible:</b>	Recreation and Sports Unit Manager
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### PURPOSE OF REPORT

1. The purpose of this report is to request funding from the Board's discretionary fund for the lighting of the 'Welcome to New Brighton' artwork/sign.

### EXECUTIVE SUMMARY

2. At its 7 February 2007 meeting, the Board approved the project tender document and allocated \$2,500 from its discretionary funding.
3. At this meeting the Board also requested that the project brief be amended to allow the artist/designer to consider lighting of the artwork/sign as part of the project and that if the Burwood/Pegasus Artworks in Public Places Working Party felt the lighting would enhance and complement the artwork/sign that a request for funding assistance be brought back to the Board for consideration.
4. The Board approved the final design of local artist Hatesa Seumanutafa for the Welcome to New Brighton artwork/sign at its meeting on 15 August 2007.
5. The total cost of the installation of the artwork/sign lighting is \$2,135 plus GST. This cost includes the illumination of the words "New Brighton" with white LED's and the illumination of the steel design on top with blue (or another colour) LED's. The work will be done by Grant Robertson of The Light Site. Grant is the internationally recognised lighting technician who designed and installed the Pier lights in June 2007. Hatesa has met and discussed her artwork/sign with Grant Robertson and feels that the subtle lighting effect which will be achieved will compliment the artwork/sign, the same effect cannot be achieved through the use of the existing street lighting. There is a cost of \$400 included in the \$2,135 from Connetics for taking the cabling down the lamp post to be connected to Grant's underground cabling to the artwork/sign.
6. The LED's and control equipment come with a 36 month warranty. The expected useful life of the LED's is 50,000 hours. At 12 hours per night that equates to approximately eleven years average life.

### FINANCIAL IMPLICATIONS

7. The total budget for the 'Welcome to New Brighton' artwork/sign is \$4,500. This budget includes costs for the design, fabrication and installation of the 'Welcome to New Brighton' artwork/sign.

The requested amount of \$2,135 plus GST will cover the costs of materials, design and installation. Power would come from the lamppost adjacent to the area, with the control equipment being located inside the base of the lamppost. The Light Site would install underground low voltage cabling from the lamppost to the artwork/sign. This is included in the above costs. Supply of power to the base of the pole in the form of a fused 3 pin outlet or PCU would be completed by Connetics.

### Do the Recommendations of this Report Align with 2006-16 LTCCP budgets?

8. Yes

### LEGAL CONSIDERATIONS

9. There are no legal issues to be considered.

**Have you considered the legal implications of the issue under consideration?**

10. Yes

**ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS**

11. Yes

**Do the recommendations of this report support a level of service or project in the 2006-16 LTCCP?**

12. Yes

**ALIGNMENT WITH STRATEGIES**

13. This project aligns with the Arts in Public Places Strategy

**Do the recommendations align with the Council's strategies?**

14. Yes.

**CONSULTATION FULFILMENT**

15. Not applicable.

**STAFF RECOMMENDATION**

It is recommended that the Board allocate \$2,135 plus GST from its 2007/08 discretionary fund for the lighting of the 'Welcome to New Brighton' artwork/sign.

**BACKGROUND ON PROJECT**

As part of the New Brighton Taskforce a project to replace the existing 'Welcome to New Brighton' sign was identified approximately four years ago. The previous sign was located at the New Brighton roundabout on the corner of Seaview Road and Hawke Street.

The Artworks in Burwood/Pegasus Working Party comprises four Board members and four community representatives and is responsible for all artworks and associated installations in the Burwood/Pegasus ward.

The Working Party made a recommendation regarding the artwork/sign which they selected, this recommendation was signed off by the Board on 15 August 2007.

The process for the 'Welcome to New Brighton' artwork/sign project entailed five designer responding to a project brief with a design concept. The Artworks in Burwood/Pegasus Working Party then selected one design to be progressed to fabrication and installation.