

7. SUGGESTED ANTIPODES ARTWORK FOR MONCKS BAY

General Manager responsible:	General Manager City Environment, DDI 941-8656
Officer responsible:	Manager Transport and Greenspace
Author:	Marlene Le Cren, Arts Adviser, Joanne Walton, Parks and Waterways Area Advocate

PURPOSE OF REPORT

1. The purpose of this report is to consider a suggestion for an Antipodes artwork for Moncks Bay.

EXECUTIVE SUMMARY

2. The Board received a deputation on 13 July 2005 from Kathleen Guy proposing the installation of Antipodes II, (an artwork created by a German artist, Jorg Jozwiak, that would transmit and receive information from the exact other side of the globe in Foz, Spain) on Barnett Park, Moncks Bay. The Board asked "that the Arts Advisor and the Greenspace Unit provide further information on the proposal".
3. On 22 August 2005, the Board received a memorandum from Kathryn Howard, Parks and Waterways Area Advocate, and Paula Rigby, Maori Arts Adviser (copy **attached**).

FINANCIAL AND LEGAL CONSIDERATIONS

4. The attached memorandum suggests that the cost of the artwork would be anywhere between \$2,000 to \$20,000 depending on the level of componentry used. The artist was seeking sponsorship from local councils or commercial enterprises to achieve this. The Director of the Centre of Contemporary Art, Warren Feeney, was approached by the artist to submit an application to Creative New Zealand for this project. The budget submitted to Creative New Zealand in a funding application in July 2006 was \$62,072. This application was not successful.
5. The artist was negotiating with Telecom NZ for support for the project, but this was also not successful. Telecom NZ had suggested that "the closest network to the park location appears to be a place called Bay View Road. It does appear that we have broadband capability there, however, our specialists are not sure how we could get cabling from the street to the actual location in the park. Not only would this probably require Council consent etc but it would also be incredibly costly. As previously mentioned we are not in a position to be able to assist with these costs".
6. There is no longer any funding in the Greenspace Capital Programme for installation of artworks.
7. If there were any commercial aspects associated with the artwork, the leasing or licensing provisions of the Reserves Act 1977 would also apply in the Barnett Park location.

BACKGROUND

8. The Council's Art in Public Places procedures allow for artworks to be commissioned through three processes:
 - A direct commission to a chosen artist to present a concept.
 - A limited competition requiring 3-5 artists to present concepts and one artist is chosen.
 - A registration of interest process, where the project is advertised widely and artists present CVs and portfolios from which 3-5 artists are chosen to present concepts.
9. The selection process is undertaken by an Advisory Group made up of Councillors or Community Board members, stakeholders and community representatives.
10. Any Art in Public Places process for an artwork would not begin until sufficient budget was in place.
11. This proposal has had no process for selection or concept development.

12. Public art process can be controversial and time consuming and it is vital that correct procedures and project management are undertaken.
13. The Transport and Greenspace Unit considers that the issues raised in the attached memorandum continue to apply, including the requirement for public consultation on the proposal, the siting of the artwork and installation of any associated services, and the lack of funding for both installation and ongoing maintenance. There is a high potential for vandalism and theft, and consequent increased maintenance costs.
14. In addition, the Transport and Greenspace Unit consider that there is high potential for misuse given the nature of the artwork, and are concerned at the inability of Council to monitor and manage the visual material transmitted and received for appropriateness of content.

OPTIONS

Option 1

15. Continue investigation into the feasibility of this project.

Option 2

16. Decline the offer of an Antipodes Artwork for Moncks Bay.

PREFERRED OPTION

Option 2

17. Decline the offer of an Antipodes artwork for Moncks Bay due to the reasons outlined in this report.

STAFF RECOMMENDATION

It is recommended that the Board decline the proposal for an Antipodes artwork for Moncks Bay.

CHAIRPERSON'S RECOMMENDATION

For discussion.