

9. GLOUCESTER STREET - PROPOSED 120 MINUTE PARKING RESTRICTION

General Manager responsible:	General Manager City Environment, DDI 941-8656
Officer responsible:	Manager Transport and Greenspace
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PURPOSE OF REPORT

1. The purpose of this report is to seek the approval of the Board to install a short length of 120 minute parking restriction on the south side of Gloucester Street immediately west of Fitzgerald Avenue (refer attached).

EXECUTIVE SUMMARY

2. The proprietor of "Fast Forward TVR" a car sales business, situated at 322 Gloucester Street on the corner of Fitzgerald Avenue, has expressed concern over the lack of available on-street car parking spaces for his customers.
3. The surrounding land use in the area is predominantly residential, however, there is a high demand for all day parking in this area due to its close proximity to the Central Business District. On-street parking is currently unrestricted.
4. Fast Forward TVR have requested a 120 minute parking restriction to be installed on Gloucester Street covering six parking spaces. On-street parking is prohibited along the Fitzgerald Avenue frontage.
5. It is likely that the economic vitality of the business is being adversely affected by the lack of available customer parking. The installation of a 120 minute parking restriction outside the car sales and the neighbouring business (Gloucester Motor Company) at 332 Gloucester Street would go some way to addressing the concerns being raised. A 120 minute parking restriction was agreed upon by the proprietor of the neighbouring business to service both their needs allowing customers using Fast Forward TVR to park while test driving a vehicle and customers using Gloucester Motors access to a busy workshop. Historical existing use rights at both of these sites have resulted in there being very limited off street parking available for their customers.
6. Fast Forward TVR and Gloucester Motor Company are considered the only persons directly affected by the proposal and their support has been forthcoming. Consultation has been completed with the Inner City East Neighbourhood Group (ICENG) and their support has been forthcoming.

FINANCIAL AND LEGAL CONSIDERATIONS

Cost

7. Installation of signs, markings and posts is within existing budgets.

Legal

8. The Land Transport Rules provide for the installation of parking restrictions.

STAFF RECOMMENDATION

It is recommended that the Board approve:

That the parking of vehicles be limited to 120 minutes maximum on the south side of Gloucester Street from a point six metres west of the Fitzgerald Avenue intersection and extending 27 metres in a westerly direction.

CHAIRPERSON'S RECOMMENDATION

For discussion.