

5. INSTALLATION OF POSTER BOLLARDS ON ROADS



General Manager responsible:	General Manager, City Environment Group
Officer responsible:	Transport & Greenspace Manager
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PURPOSE OF REPORT

1. The purpose of this report is to seek Community Board comments on the poster bollards proposed by Phantom Bill Stickers Limited (refer attached). The comments will form a part of a report to Council when considering the locations of poster bollards on roads.

EXECUTIVE SUMMARY

2. The Council has an agreement to licence poster bollards with Phantom Bill Stickers Limited. This agreement is to install 100 poster bollards in the city by December 2006 and thereafter an additional ten per year until 2011.
3. There are already 44 bollards installed and these are mainly in the central city.
4. Since June 2005, representatives of Phantom Bill Stickers Limited have been in discussions with staff to seek approval for the remaining 56 poster bollards prior to December 2006.
5. To date there are 17 bollards that the staff consider appropriate and are recommending to Council for consideration.
6. There are 16 bollards proposed in the suburban areas of Lincoln, Riccarton, Hornby, Papanui, Shirley, Sumner, Linwood, Ferrymead and one in the Central City.
7. The following poster bollard locations requiring Community Board input and comments are:
 - (a) Christchurch 05061 Marshlands Road outside the Palms by the bus stop.
 - (b) Christchurch 0511 Winston and Main North Roads
 - (c) Christchurch 0512 Harewood/Main North/Papanui Roads, paved area by landscape
8. Phantom Bill Stickers Limited requires the consent of the Council as owner of the roads, prior to lodging the Resource Consents for the structures.

FINANCIAL AND LEGAL CONSIDERATIONS

9. The Council will not encounter any expenditure.
10. The company will also require Resource Consent for the locations.
11. There is an agreement in place between the Council and the Phantom Bill Stickers Limited.

STAFF RECOMMENDATION

That the Community Board recommends to the Council the installation of the following poster bollards:

- (a) Christchurch 05061 Marshlands Road outside the Palms by the bus stop
- (b) Christchurch 0511 Winston and Main North Roads
- (c) Christchurch 0512 Harewood/Main North/Papanui Roads, paved area by landscape.

CHAIRPERSON'S RECOMMENDATION

For discussion.

BACKGROUND

12. The poster bollards are solely for promoting Christchurch and Christchurch events.
13. In June 2003, the Council adopted an Installation Approval Process for the poster bollards. The decision of their locations were delegated to Central City Streets Subcommittee with input from community boards. With the current Council's structure, the Council will have to approve their installation.
14. The approval process adopted also outlined the assessment criteria for the location suitability and these are:
 - Vehicle traffic safety
 - Pedestrian movements
 - Access issues with relation to property
 - Utility services
 - Affect on businesses for example door entrances
 - Consultation with building and business owners
 - Sensitive environments eg river banks and heritage buildings etc.
15. Staff are satisfied that the above criteria have been met when assessing these bollards.
16. The agreement with the company is working well and a good working relationship has been developed between the two parties.
 - The bollards have been kept in good working order with few negative comments received.
 - The company has been actively clearing posters appearing on street furniture and on utility cabinets.
 - The company has made space available for community groups' posters. Ninety community groups used the space and the company has posted 14,000 posters in the last 12 months. This exceeds the 10% allocation agreed upon.
17. There is also information available via customer services, advising groups of the free space available for community posters.