

7. WELCOME TO NEW BRIGHTON SIGN

General Manager responsible:	General Manager Human Resources, DDI 941-8548
Officer responsible:	Recreation and Sports Manager
Author:	Jacqui Leask, Community Recreation Adviser Marlene LeCren, Arts Adviser

PURPOSE OF REPORT

1. The purpose of this report is to request funding support from the Board's Discretionary funding for the 'Welcome to New Brighton' sign.

EXECUTIVE SUMMARY

2. The Artworks in Burwood/Pegasus Working Party is requesting funding support from the Board to the value of \$2,500 for the design, fabrication and installation of the 'Welcome to New Brighton' sign.
3. **Attached** is a 'draft' tender brief document which has been developed by officers in conjunction with the Artworks in Burwood/Pegasus Working Party.
4. The timeline for this project will be mid-March to mid-April 2007. The process will entail five designers who will be approached to respond to the **attached** tender brief with a design concept. The Working Party will then select one design to be progressed to fabrication and installation.

FINANCIAL AND LEGAL CONSIDERATIONS

5. The New Brighton Pier and Foreshore Society has generously donated \$2,500 for this project and a further \$2,500 is requested from the Board to bring the total budget to \$5,000, which will ensure that the sign is of a high standard and a permanent feature of New Brighton.
6. The balance of the Board's 2006/07 Discretionary fund is \$19,202.

BACKGROUND ON PROJECT

7. As part of the New Brighton Taskforce a project to replace the existing 'Welcome to New Brighton' sign was identified approximately four years ago. The previous sign was located at the New Brighton roundabout on the corner of Seaview Road and Hawke Street.
8. The Artworks in Burwood/Pegasus Working Party comprises four Board members and four community representatives and is responsible for all artworks and associated installations in the Burwood/Pegasus ward. The Working Party will make a recommendation to the Board when the final design concept has been chosen.

STAFF RECOMMENDATION

It is recommended that the Board consider funding the 'Welcome to New Brighton' sign to the value of \$2,500 from its 2006/07 Discretionary funding.