

10. INSTALLATION OF POSTER BOLLARDS ON ROADS



General Manager responsible:	General Manager City Environment, DDI 941-8656
Officer responsible:	Transport and Greenspace Manager
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PURPOSE OF REPORT

1. The purpose of the report is to seek Board comments on the poster bollards proposed by Phantom Bill Stickers Ltd (refer attached). The comments will form a part of the report to Council when considering the locations of poster bollards on roads.

EXECUTIVE SUMMARY

2. The Council has an agreement to licence poster bollards with Phantom Bill Stickers Ltd. This agreement is to install 100 poster bollards in the City by December 2006 and thereafter an additional 10 per year until 2011.
3. There are already 44 bollards installed and these are mainly in the Central City.
4. Since June 2005, representatives of Phantom Bill stickers have been in discussions with staff to seek approval for the remaining 56 poster bollards prior to December 2006.
5. To date there are 17 bollards that the staff consider appropriate and are recommending to Council for consideration.
6. There are 16 bollards proposed in the suburban areas of Lincoln, Riccarton, Hornby, Papanui, Shirley, Sumner, Linwood, Ferrymead and one in the Central City.
7. The following poster bollard location requiring Board input and comment is:
 - (a) Christchurch 05061 Marshland Road outside the Palms by the bus stop.
8. Phantom Bill Stickers Ltd requires the consent of the Council as owner of the roads, prior to lodging the Resource Consents for the structures.

FINANCIAL AND LEGAL CONSIDERATIONS

9. The Council will not encounter any expenditure.
10. The Company will also require Resource Consent for their locations.
11. There is an agreement in place between the Council and the Phantom Bill Stickers Ltd.

STAFF RECOMMENDATION

That the Board recommends to the Council the installation of the following poster bollard:

- (a) Christchurch 05061 Marshland Road outside the Palms by the bus stop.

BACKGROUND

12. The poster bollards are solely for promoting Christchurch and Christchurch events.
13. In June 2003, the Council adopted Installation Approval Process for the poster bollards. The decision of their locations were delegated to Central City Streets Subcommittee with input from Boards. With the current Council's structure, the Council will have to approve their installation.
14. The approval process adopted also outlined the assessment criteria for the location suitability and these are:
 - Vehicle traffic safety.
 - Pedestrian movements.
 - Access issues with relation to property.
 - Utility services.
 - Effect on businesses, eg door entrances.
 - Consultation with building and business owners.
 - Sensitive environments, eg river banks and heritage buildings etc.
15. Staff are satisfied that the above criteria have been met when assessing these bollards.
16. The agreement with the Company is working well and a good working relationship has been developed between the two parties.
 - The bollards have been kept in good working order with few negative comments received.
 - The Company has been actively clearing posters appearing on street furniture and on utility cabinets.
 - The Company has made space available for community group's posters. We were advised that 90 community groups used the space and the Company has posted 14,000 posters in the last 12 months. This is excess of 10% allocation agreed.
17. There is also information available in the customer services, advising groups of the free space available for community posters.