

9. DISCRETIONARY FUNDING APPLICATION

General Manager responsible:	Stephen McArthur DDI 941-8534
Officer responsible:	Catherine McDonald Community Support Manager
Author:	Sue Grimwood

PURPOSE OF REPORT

1. To assess a funding application from the Akaroa Community Arts Council for discretionary funding from the Akaroa/Wairewa Community Board to apply to projects including advertising, signage, marketing material and marquee for an outdoor event.

EXECUTIVE SUMMARY

2. The Akaroa Community Arts Council has become proactive in encouraging and enabling residents to try new creative activities, learning new skills, recognising and expanding their capabilities. The group has identified demand for workshops and a monthly 'Art Spot' with local works from across a variety of mediums being exhibited during the last week of every month, in different venues. The final 'art spot' for 2007 is to be held at an outdoor venue with a marquee as back-up should December weather be inclement.
3. Creative New Zealand funding was secured for a successful paper making workshop held at the end of April. The group is unable to obtain Creative New Zealand funding for materials, capital expenditure or general administration.
4. The age range of participants/exhibitors at monthly 'art spots' is 4-84yrs. There was an increase of 50% in visitor numbers and 30% in exhibitors from the first to the second display. The group believe that improved directional signage and banners denoting venue/activity; and increased advertising via print media and posters will increase community participation further.
5. The group has previously received \$3,220.00 from the Board's discretionary fund in the 2006/2007 financial year for art supplies, display costs and exhibition display boards and venue hire.

6. Total cost of the project for this application is \$3165.00.
The application seeks part funding towards these costs of **\$2,065.00**

<i>Professional signage for monthly 'art spots'</i>	\$ 285.00
<i>Banners</i>	\$ 500.00
<i>Advertising</i>	\$ 980.00
<i>Marquee</i>	\$ 300.00

FINANCIAL IMPLICATIONS

7. There are no ongoing financial implications. The Board has \$15,000.00 in the discretionary budget to meet the application costs.

Do the Recommendations of this Report Align with 2006-16 LTCCP budgets?

8. The recommendations contained within this report align with the 2006-16 LTCCP budgets and the Akaroa/Wairewa Community Board objectives

LEGAL CONSIDERATIONS

9. There are no legal considerations for this application.

Have you considered the legal implications of the issue under consideration?

10. There are no legal considerations required for the recommendations contained within this report.

ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS

11. The application aligns with the LTCCP and Activity Management Plans.

Do the recommendations of this report support a level of service or project in the 2006-16 LTCCP?

12. The recommendations contained in this report align with the LTCCP, Arts and Activity management plans.

ALIGNMENT WITH STRATEGIES

13. The application aligns with the Strengthening Communities Strategy.

Do the recommendations align with the Council's strategies?

14. The recommendations align with Council Strategies.

CONSULTATION FULFILMENT

15. N/A

STAFF RECOMMENDATION

It is recommended that:

- (a) The application from the Akaroa Community Arts Council be fully funded, as requested to cover the cost of signage, banners and advertising for the monthly 'art spot' and to provide an all-weather outdoor venue, a marquee, for a participation event in December 2007 - a total of \$2,065.00. As the application meets the criteria for the CDS grants the Board may wish to fund this from the \$2704.00 remaining in the CDS budget following the recent funding round as an alternative to the Board's discretionary fund.
- (c) That the Akaroa/Wairewa Community Board approves the above recommendations.