

4. SPREYDON/HEATHCOTE DIRECTORY OF COMMUNITY INFORMATION – APPLICATION FOR FUNDING

General Manager responsible:	General Manager Community Services, DDI 941-8534
Officer responsible:	Community Support Manager
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PURPOSE OF REPORT

1. The purpose of the report is to request funding support from the Spreydon/Heathcote Strengthening Communities Action Plan (SCAP) Committee, for the printing and development of the 5th edition of the Directory of Community Information and associated website development.

EXECUTIVE SUMMARY

2. The Directory originated as a Strengthening Communities Action Plan (SCAP) project, with the aim to facilitate information to people, and increase community access to local resources and services.
3. The Directory was first printed in 1998, with a total of 7,000 being produced. In 2000 approximately, 22,000 copies of the Directory publication were distributed to each letterbox in the Spreydon/Heathcote ward. Thereafter, the Directory was intended to be published annually, however, due to the cost these were only produced every two years in 2002 and 2004.
4. The information that is included in the Directory is also available on the CINCH database, which is accessed through the Library website, however, feedback from residents indicated the need for a local hard copy version to be continued. The Strengthening Community Action Plan Committee (SCAP) supported the production of the 2002 and 2004 directories.
5. The Directory includes information on services such as health, welfare, education, local/central government agencies actively involved with community development, other helping agencies and a vast number of mainly voluntary organisations, community groups, and sports clubs. It also includes community facilities in the Spreydon/Heathcote area.
6. Current feedback on the value of the Directory, indicates the printed version as a valuable resource for the Spreydon/Heathcote area, with community workers, older adult networks and community cottages in particular, supporting production of an updated edition. Discussions have also indicated that a reduced print run with development into a web based application is the way forward for this community resource.
7. It is proposed that limited print runs to a maximum of 2,000 Directories will service the required community need for booklets, with the scope to reprint if demand exceeds supply later in the year.

FINANCIAL IMPLICATIONS

8. Cost of digitally printing each Directory with a preferred printer, colour front page and body of directory black and white is \$1.65 plus GST per copy. The advantage of using digital reproduction is that there is no set-up fee, and updated versions can be printed on an as needed basis.
9. As a new development, the 5th edition would be produced as a web-based application to complement a smaller run of hard copy resources. Initially this would be available with the Spreydon/Heathcote Community Board web site. Development of the Directory so that it is more interactive as a database as updates are automatic on the web version and specific searches viable, are currently being investigated as part of this new initiative.
10. The total cost of producing this directory is budgeted as follows:

Printed Document, 2000 copies	\$3,300
Web based application development	\$2,500
Total cost estimate based on the above	\$5,800

Do the Recommendations of this Report Align with 2006-16 LTCCP budgets?

11. Yes, 2006/07 Community Board Funding Allocations, page 173.

LEGAL CONSIDERATIONS

Have you considered the legal implications of the issue under consideration?

12. There are no legal matters to consider.

ALIGNMENT WITH LTCCP AND ACTIVITY MANAGEMENT PLANS

Do the recommendations of this report support a level of service or project in the 2006-16 LTCCP?

13. Yes, as mentioned above.

ALIGNMENT WITH STRATEGIES

Do the recommendations align with the Council's strategies?

14. Yes, this project follows the strategic direction, "Strong Communities". It is also linked to Community Outcomes, A City of Inclusive and Diverse Communities and A City of Lifelong Learning, and A City for Recreation, Fun and Creativity. The project also supports Spreydon/Heathcote Community Board Objectives 2006-09 Nos. 5 and 6.

CONSULTATION FULFILMENT

15. Not applicable.

STAFF RECOMMENDATION

It is recommended that the Spreydon/Heathcote Strengthening Communities Action Plan (SCAP) Committee allocates \$5,800 from the 2006/07 fund for the Spreydon/Heathcote Directory of Community Information 2007 booklet and the web site development.