

13. SPREYDON/HEATHCOTE FINANCE & POLICY COMMITTEE – REPORT OF 7 AUGUST 2006

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| General Manager responsible: | General Manager, Regulation and Democracy Services, DDI 941-8549 |
| Officer responsible: | Community Board Principal Adviser |
| Author: | Peter Dow, Community Secretary |

PURPOSE OF REPORT

The purpose of this report is to submit for the Board's consideration, the following report and agreed outcomes:

**Report of a meeting of the Finance & Policy Committee
held on Monday 7 August 2006 at 5.35pm
in the Boardroom, Beckenham Service Centre**

PRESENT: Phil Clearwater (Chairperson), Oscar Alpers, Paul de Spa, Chris Mene and Megan Woods.

APOLOGIES: Apologies for absence were received and accepted from Barry Corbett and Sue Wells.

1. SPREYDON/HEATHCOTE COMMUNITY BOARD'S OBJECTIVES FOR 2006-09

The Committee continued its work in progressing the implementation of the adopted priorities regarding the Board's objectives for the 2006-09 period.

Specifically, staff provided further information on the following matters as requested previously by the Committee:

- **“Know Your Local Stream Campaign”** (Ann Liggett)

Several ideas and suggestions focusing on such areas as the Heathcote River, Jacksons Creek and Cashmere Stream were outlined.

It was **agreed** that a joint Board and staff project team further progress this initiative. Paul de Spa, Chris Mene and Megan Woods expressed an interest in being involved.

- **Addington Cemetery and Conservation Plan** (Ann Liggett)

The Committee **received** an update on progress regarding the heritage aspects and the Board funded research project.

- **Local Business Groups/Forums** (Clare Quirke/James Ryan)

The Committee undertook a wide ranging discussion on ideas and options to engage more directly with business interests throughout the Spreydon/Heathcote ward.

The desire of members was that the Board be more proactive with this sector, and possible techniques in achieving this were considered that included clusters, networks and helping to set up business associations.

The idea of commencing with a pilot project based on a smaller shopping centre such as Beckenham or St Martins was preferred and it was **agreed** that Phil Clearwater and Paul de Spa would work with the Community Engagement Adviser to further progress the proposal.

- **Heritage Week 2006** (Clare Quirke/James Ryan)

The Committee **received** an update from the Community Engagement Adviser on the projects being planned for this year's Heritage Week in October.

In terms of Neighbourhood Week 2006, members were advised that planning for the week was well advanced and that concepts would be presented to Board Chairs in due course.

- **Board Communications Strategy** (Jan McCarthy)

The Communications Adviser outlined possible options and techniques available to the Board after having firstly established target audiences and key messages.

In addition to the more traditional methods of newsletters and the City Scene, members remained keen to explore information technology options. Working more directly with local media, such as print and radio, was also raised.

In further progressing this matter, the Committee **agreed** to work with the Communications Team to develop communications initiatives based on a specific situation, for example the proposed bus lanes on Colombo Street, and to bring proposals back to the Board.

The Committee also **received** for information an update of achievements for the month of July 2006, in relation to the Board's 2006/09 objectives.

The meeting concluded at 7.15pm.

CHAIRPERSON'S RECOMMENDATION

That the report be received.