

#### 4. APPLICATION FOR SPONSORSHIP AND FUNDING BY MERIVALE PRECINCT SOCIETY

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##### PURPOSE OF REPORT

1. The purpose of this report is for the Committee to consider an application for sponsorship and funding for the Merivale Precinct Society's House Awards to be held during September 2006.

##### EXECUTIVE SUMMARY

2. The Merivale Precinct Society has made an application for sponsorship and funding to the Fendalton/Waimairi Community Board for \$4,750.00 for the Society's Heritage House Awards which is to be held in September this year.
3. At the Board's Community Services Committee meeting held on 21 June 2006 it was agreed that a Working Party be established to consider the Board's participation in Heritage Week 2006, and to liaise with the Society on its Heritage House Awards application and ongoing collaboration towards Heritage matters in the Board area.
4. A meeting of the Working Party (Val Carter, Cheryl Colley and Faimeh Burke, together with Mike Wall) met with Society representatives to discuss their application.
5. This meeting also allowed the working party to give some thought to seeking the Board's further involvement into 'Heritage'.

##### FINANCIAL AND LEGAL CONSIDERATIONS

6. The Society requires funding of \$4,750.00 for three main awards, and a complimentary award based on street frontage improvements, plus plaques, function costs, etc.
7. The total budget is costed at \$5,750.00.
8. The Club have applied for funding from the Fendalton/Waimairi Community Board's 2006/07 allocation of \$6,000 for Heritage Awards.
9. Whilst the Society's budget is similar to that of 2005/06 (the Board allocated a grant of \$1,080.00 to cover the three main category prizes, being paintings by a local artist of the three prize winning properties) there has been a decrease in sponsorship and donations (of cash and kind).
10. The Society is planning a membership drive of residents and local business houses, and is also looking to more community focussed activities and promotions in the coming year.

##### STAFF RECOMMENDATIONS

It is the recommendation of the Working Party that the Community Board:

- a. accept a sponsorship role of the Merivale Precinct Society Annual House Awards and allocate \$3,500.00 from its 2006/07 Heritage Awards funds.
- b. that the Board commit in principle, to initiate a data base project of heritage sites within the Board area as a first step to its participating in heritage activities/community awareness from 2007.

#### **BACKGROUND ON FUNDING APPLICATION BY MERIVALE PRECINCT SOCIETY**

11. The Merivale Precinct Society's Annual House Awards are held annually.
12. The Awards are held to encourage and raise awareness of well-planned property development, the preservation of heritage and established trees, and to generate good rapport with the commercial businesses throughout the Merivale area.
13. There are three categories in the House Awards. An Old-renovated Award, New Home Award and a Commercial Property Award. There is also an Added Touch Award to recognise a special feature, or focal point in the community such as a well designed landscape, fence or an artwork.
14. The three main awards are paintings, commissioned by a local artist, depicting the winner's properties. The total cost for the three paintings including framing is \$1,500.00.
15. There are a number of other sponsors from the business sector who contribute to the Added Touch Award, and fund spot prizes, food and refreshments for the evening awards function.
16. A full copy of the Society's application is **separately circulated** for member's information.