8. BROUGHAM STREET – PROPOSED 15 MINUTE PARKING RESTRICTION

General Manager responsible:	General Manager City Environment, DDI: 941-8656
Officer responsible:	Transport and Greenspace Manager
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PURPOSE OF REPORT

 The purpose of this report is to seek the approval of the Community Board to install a short length of 15 minute parking restriction on the north side of Brougham Street immediately east of Durham Street. The attached plan refers.

EXECUTIVE SUMMARY

- 2. The proprietor of "Ogilvies", a florist situated at 223 Brougham Street, has expressed concern over the lack of available on-street car parking for his customers and has requested that a 15 minute maximum parking restriction be installed.
- 3. The surrounding land use in the area is predominantly commercial, creating a demand for on-street parking. The kerbside spaces are currently unrestricted and are occupied all day by employees from the surrounding businesses. Ogilvies is a very popular business creating a demand for short term parking. Brougham Street is classified as a "major arterial" in the City Plan and has a speed limit of 60 kilometres per hour. Currently vehicles are often observed travelling at a reduced speed while looking for a parking space, obstructing traffic travelling behind which compromises road safety.
- 4. It is likely that the economic vitality of this business is being adversely affected by the lack of available customer parking. The installation of a 15 minute parking restriction covering five spaces outside the business on Brougham Street would go some way to addressing the concerns being raised.
- 5. Ogilvies is considered the only business directly affected by the proposal and their support has been forthcoming.

FINANCIAL AND LEGAL CONSIDERATIONS

- 6. Installation of signs, markings and posts is within existing budgets
- 7. The Land Transport Rules provide for the installation of parking restrictions.

STAFF RECOMMENDATION

It is recommended that the Community Board resolve that the parking of vehicles be limited to a maximum of 15 minutes on the north side of Brougham Street from a point 12 metres east of the Durham Street intersection and extending 24 metres in an easterly direction.

CHAIRPERSON'S RECOMMENDATION

That the staff recommendation be supported.