

7. OLDER ADULTS DIRECTORY FOR SPREYDON/HEATHCOTE – APPLICATION FOR FUNDING

General Manager responsible:	General Manager Community Services, DDI 941-8534
Officer responsible:	Catherine McDonald, Acting Community Support Manager
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PURPOSE OF REPORT

1. The purpose of this report is to request funding support from the Spreydon/Heathcote Strengthening Communities Action Plan (SCAP) Committee, for the printing and distribution costs of the first "Older Adults Directory for Spreydon/Heathcote".

EXECUTIVE SUMMARY

2. This is a new initiative and there has been no funding previously allocated from the Community Board towards this project.
3. This Directory is the direct outcome of research conducted in 2004, addressing Older Persons issues in South West Christchurch. The Older Adult Network established after this research, has looked at social isolation issues, and the Directory is a culmination of discussions from this Network. The Network and the Directory project have been co-ordinated by the Christchurch City Council.

FINANCIAL AND LEGAL CONSIDERATIONS

4. There are no legal considerations.
5. The cost of digitally printing each Directory with a preferred printer, colour front page and body black and white, is \$4.75 plus GST per copy. The advantage of using digital reproduction is that there is no set-up fee and if the information changes or is updated before the next print run, there is no extra cost. As this is the first edition of the Directory, and demand is unknown, this print method will allow additional print runs, no matter how small, and the cost per copy remains the same. The initial print run would be for 350 copies.

BACKGROUND ON THE DIRECTORY

6. Research undertaken in 2004 on older people in South West Christchurch by the St Nicholas Church was sponsored by the SCAP Committee. Outcomes of this research found many older people had concerns, needs and interests that were not being met.
7. Subsequent meetings established an Older Adults Network, and a small committee co-ordinated by the Council has been meeting regularly to address some of the urgent needs not being met. One of the Committee groups looked at ways in which relevant information could be distributed into the community for older persons. The Directory is the culmination of these discussions. It is presented in a hard copy format, which is easily read for older persons, and free of charge.
8. A draft of the Directory was presented to the SCAP Committee at the February 2006 meeting for information and feedback.
9. The Directory addresses the aim of SCAP which is 'to improve people's sense of belonging to, and being part of the community by facilitating the building of social capital', with the priority of social isolation issues.
10. The Directory also aligns with Council policies and Community Board objectives and contributes to the Community Outcomes of 'A City of Inclusive and Diverse Communities, A City of Lifelong Learning and A City for Recreation, Fun and Creativity'.

STAFF RECOMMENDATION

It is recommended that the Spreydon/Heathcote Strengthening Communities Action Plan (SCAP) Committee allocate \$2,000 from its 2005/06 fund, for the Older Adults Directory for Spreydon/Heathcote first edition print run.