

4. HORNBY COMMUNITY CARE – APPLICATION FOR FUNDING

General Manager responsible:	General Manager Community Services, DDI: 941 8534
Officer responsible:	Catherine McDonald, Community Support Manager
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PURPOSE OF REPORT

1. The purpose of this report is to provide the Board with information relating to the Hornby Community Care Centre, who are seeking funding from the Board's 2005/06 Discretionary fund.

EXECUTIVE SUMMARY

2. Funding of \$2,000 is being sought by the Hornby Community Care Centre (HCCC) for the costs of advertising their centre and its services in the local paper for four weeks. These services include:
 - the Opportunity Shop
 - the rooms they have available for hire.
 - Tai Chi
 - courses, workshops available at the centre
 - the free service provided by a child psychologist.

FINANCIAL AND LEGAL CONSIDERATIONS

3. There are no legal issues to be considered. The following outlines budgetary requirements for the project:

Activity/Competition	Date	Cost
Quarter page advert in local paper \$513 x 4 weeks: \$2,052	Yet to be decided	\$2,052
Total Cost		\$2,052

4. The applicant is requesting \$2,000 from the Board in contribution to these costs.
5. While some of these services operate in competition with other Hornby based organisations, the free service provided by a child psychologist is a unique service in the area. It is for this portion of the services provided through the centre that approval of advertising funding for the centre is being recommended. Funding of \$500 would meet most of the costs of advertising this service once at a quarter page size, or twice at an 1/8th page size.

BACKGROUND OF THE HORNY COMMUNITY CARE – APPLICATION FOR FUNDING

6. Funding is being sought by the Hornby Community Care Centre (HCCC) for the costs of advertising their centre and its services in the local paper for four weeks at a cost of \$2,000. These services include:
 - the Opportunity Shop
 - the rooms they have available for hire.
 - Tai Chi
 - upcoming courses, workshops available at the centre
 - the free service provided by a child psychologist.
7. It is considered that the services made available through the opportunity shop and the room availability are also available through other organisations operating in the area. Notably another opportunity shop has recently opened in the area and rooms are available for hire at nearby schools and churches. Hornby Community Care are charging an attendance fee for their Tai Chi classes and there is another Tai Chi class offered by another local group in the area. It should also be noted that while Tai Chi is distinctive form of activity, there are other services offering gentle exercise at the Hei Hei community centre for free. Similarly, while it may be useful to promote workshops and courses run from the centre it is reasonable to assume that they would have their own promotional funding. Also it is not advisable that the Board approves funding for other planned events in advance which have not yet been finalised.
8. The free service provided by a child psychologist is however a unique service in the area. It is for this portion of the services provided through the centre that approval of advertising funding for the centre is being recommended. Funding of \$500 would meet most of the costs of advertising this service once at a quarter page size, or twice at an 1/8th page size.
9. This application is aligned with the Community Outcome “A Healthy City”.

STAFF RECOMMENDATION

It is recommended that the Board agrees to fund a total of \$500 from its 2005/06 Discretionary fund, to cover the cost of advertising the Hornby Community Care Centre’s free child psychologist service.