

3. GRAFFITI ART ADVISERS

General Manager responsible:	General Manager Community Services, DDI: 941-8534
Officer responsible:	John Filsell, Recreation and Sports Manager
Author:	Gina Stewart, North Hornby Recreation Co-ordinator

PURPOSE OF REPORT

1. The purpose of this report is to seek appointment of two Board representatives to provide input in the artwork design for a mural on the back of the Hei Hei Community Hall in September 2006. The two representatives will work alongside Project Legit who has been contracted to do the artwork.

EXECUTIVE SUMMARY

2. Project Legit is a Council funded scheme that targets youth involved in tagging around Christchurch in an effort to reduce the amount of damage caused by them, through positive education while channelling their creative talents in a more proactive way.
3. The Hei Hei Community Hall is constantly being 'tagged'. Project Legit has agreed to design a graffiti art template to be painted on the park side of the Hei Hei Community Hall. Results have shown that professional graffiti art can reduce the amount of tagging on a building, and in some situations has stopped tagging all together.
4. The artist will create and paint a design for the back side of the Hei Hei Community Hall. Youth will have the opportunity (under guidance by Project Legit) to create their professional graffiti art on the skate bowl at Wycola Park. The project will start the last week of the third school term and run for up to three weeks.
5. Guy (Project Legit artist) has worked as a graffiti artist for 10 years and will be facilitating the consultation with the Board representatives, youth, teachers, the Principal at Hornby High School and other youth agencies as identified in the area. The purpose of the consultation is to find out what local residents wish to have as a design for the area, which is culturally appropriate and fits with the general environment.
6. Youth wishing to participate in the painting must be over the age of 14 years because Project Legit's work ethic is not to encourage or educate anyone how to tag. A maximum number of 10 youth will be involved in painting the skate bowl.
7. The role of the two representatives is to provide input to the graffiti art design as representatives for the Hornby area. All consultation will be facilitated by the Recreation Officers and/or Project Legit. The representative group will work to assure the community that the art work on the Hei Hei Community Hall will be of a high professional standard and that youth and teachers are consulted in an appropriate manner.

FINANCIAL AND LEGAL CONSIDERATIONS

8. There are no legal or financial considerations at present. A report in due course will be submitted requesting Board funds for the completion of the art work. The estimated costs are between \$1,000 and \$1,500.

STAFF RECOMMENDATION

That the Board considers and appoints two members to provide input to the artwork design for a mural on the back of the Hei Hei Community Hall in September 2006. The two representatives will work alongside Project Legit who has been contracted to do the artwork.