

7. MAIREHAU RESEARCH

General Manager responsible:	General Manager, Community Services
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PURPOSE OF REPORT

1. The purpose of this report is to seek the Board's agreement to the commissioning of a Community Needs study in the Mairehau area, and to seek funds to assist in the undertaking of that research.

EXECUTIVE SUMMARY

2. The Shirley/Papanui Community Board has actively commissioned a number of research projects in its area over the past decade. These research reports have formed the basis of in-depth knowledge of each area within the boards' two ward areas and have enabled staff to identify gaps and more effectively target services. All of the Board's area has now been part of one or more of these projects, except for the Mairehau area.
3. Mairehau lies between Shirley, St Albans and Papanui and has a demographic profile similar to that for Christchurch City as a whole. A Community Needs analysis is recommended for that area at a cost of approximately \$12,000. Half of this amount is being sought from the Board, with the other half being contributed by the Community and Recreation Unit's research budget.

FINANCIAL AND LEGAL CONSIDERATIONS

4. Undertaking research of this kind is expected to cost around \$12,000. It is proposed that this be split two-ways between the Community and Recreation Unit's research budget and the Shirley/Papanui Community Board. A detailed budget is unable to be outlined until a researcher is contracted. However, some indicative figures suggest a budget similar to the following:

	\$
Printing, photocopying, postage	1,000
Focus group costs	300
Venue hire	300
Travel costs	200
Researcher's fees	10,000
Miscellaneous	<u>200</u>
Total	\$12,000

STAFF RECOMMENDATION

It is recommended that the Board resolve:

- (a) To commission a Community Needs Analysis for the Mairehau area.
- (b) To allocate up to \$6,000 towards the costs of this research.

CHAIRPERSON'S RECOMMENDATION

That the staff recommendations be adopted.

BACKGROUND

5. Since 1995 the Shirley/Papanui Community Board has commissioned a number of local community research projects within its area as follows:
 - St Albans (1995)
 - Belfast (1996)
 - Papanui/Casebrook/Northcote (1998)
 - Brooklands/Spencerville/Kaingā (1999)
 - Shirley (2001).
6. It has further assisted with local research undertaken by community organisations in the following areas:
 - St Albans (Anglican Care)
 - Belfast (Combined Churches)
 - Richmond/Shirley (Delta Support Trust).
7. The Board has also undertaken research into specific needs of the following target communities:
 - Voices of Asian Youth (in conjunction with Fendalton/Waimairi and Riccarton/Wigram Community Boards)
 - The NW Youth Summit
 - Papanui Community Facility Needs Analysis
 - Papanui Youth Facility (by assisting Te Papanui Trust to undertake this research).
8. Therefore, over the past decade almost the whole of the Shirley/Papanui Ward area has been covered by one or more pieces of research undertaken or assisted, by the Community Board. The one area of omission from this is the Mairehau area. Mairehau is an area often forgotten as it falls between Shirley, St Albans and Papanui. It is an area predominately residential with a small commercial area in Innes Road, one on the southern boundary at the corner of Warrington and Barbadoes Streets and a further two small commercial areas on the western boundary in Cranford Street. Within the area there are three primary schools: (Mairehau, Glenmoor and Our Lady of Fatima). Mairehau High School is located in the north-east of the proposed research area. There are two parks being Walter Park and Western Park. The area is bi-sected by a major commuter road (Innes Road) and bounded by major roads (Queen Elizabeth Drive, Hills Road and Warrington and Cranford Streets).
9. The proposed area has approximately 1,500 households and a population of over 6,000 residents. A quick analysis of Census data suggests a demographic profile similar to that for Christchurch City as a whole.
10. The primary community service provider in the area is the Neighbourhood Trust, based from the St. Albans Baptist Church in McFaddens Road. This organisation has been considering undertaking some small research of their own in the area. Consequently, working with them to develop the research brief will be of benefit to that organisation as well.
11. The proposed research area is bounded by Cranford and Warrington Streets to the west and south, Queen Elizabeth Drive to the north and Hills Road to the east, but including Mairehau High School situated on the eastern side of Hills Road. The area has two district parts delineated by Innes Road. Although the research proposal covers the whole area it is the portion to the north of Innes Road that is of particular interest, to which it is suggested that priority be given.
12. The proposed timeline for this research is as follows:

Late January/February:	Development of Research Brief
Mid February:	Tenders called for
Late February:	Tenders close
Early/Mid March:	Research contract begins
Late June:	Research report presented to Community Board
13. Oversight of the research project will be by the Community Development Adviser with reference to the Community Recreation Adviser and Community Engagement Officer.

OPTIONS

14. The Community Board has two options available:
- (a) To commission a Community Needs Analysis for the Mairehau area.
 - (b) To do nothing.

PREFERRED OPTION

15. In considering these options, the following are relevant:
- The Mairehau area has not been included in previous research in the Board's area.
 - There is an opportunity to assist the Neighbourhood Trust further refine its delivery of community services in the area.
 - There is an opportunity to share the costs of the research with the Community and Recreation Unit's research budget.
16. For these reasons, Option (a) above is preferred.