7. NEW BRIGHTON MALL SLOW ROAD

General Manager responsible:	General Manager City Environment
Officer responsible:	Transport and City Streets Manager
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PURPOSE OF REPORT

1. The purpose of this report is to seek the Board's approval for a change to three of the parking restrictions associated with the New Brighton Mall Slow Road (see attachment).

EXECUTIVE SUMMARY

- 2. The New Brighton Mall Upgrade Project involved the introduction of a one-way slow road in Seaview Road between Union Street and Oram Avenue (the legal description of this road is Brighton Mall). One of the objectives of the project was to provide short term parking; this was achieved by the installation of the time restricted parking areas.
- 3. Short-term parking restrictions for the road were approved by the Board in 2005 based on a configuration considered appropriate for the surrounding environment. This included three 5 minute restrictions adjacent to the pharmacy for the purposes of prescription pickup. The pharmacy has informed the Project Manager that five minutes is too short for the purpose of prescription pickup, as would be 10 minutes. A time limit of 30 minutes is therefore considered to be the most appropriate for these three parking spaces.
- 4. Consultation on the slow road final plan was undertaken in June and July 2005, and the Seaview/Hardy intersection on August 2005, both on an 'inform' only basis with the opportunity for feedback. The consultation involved the following:
 - Contacting the directly-affected businesses within the mall area with an information letter and the final concept plan. Members of the Project Team made themselves available at a location in the mall to answer any queries and receive any feedback.
 - Informing the wider community via a City Scene article and display boards in the mall.
 - A start work notice detailing changes made since the initial plan was sent out.
 - Information on the Council's 'Have Your Say' website.
- 5. The consultation displayed the proposed traffic restrictions. The Council did not receive any negative feedback regarding the proposals to install short-term parking restrictions.
- 6. It is considered that consultation for the change to the parking time restriction is not necessary as the adjacent business is supportive of the change and they are the main stakeholder. It is anticipated that other businesses in the mall will also be supportive of the lengthened time restriction for customers.
- 7. Construction of the slow road is now complete, the change to parking restrictions is effective following Board approval and the installation of the new signs. It is recommended that the Board approve the change of parking restrictions from P5 to P30.

FINANCIAL AND LEGAL CONSIDERATIONS

- 8. The costs of the proposed changes are minimal and will be funded from the Transport and City Streets signage budget.
- 9. Parking restrictions, and changes to the parking restrictions, will not be legally enforceable without formal resolution.

STAFF RECOMMENDATIONS

It is recommended that the Board approve the following parking restrictions:

- 1. That the existing parking restriction for a maximum period of 5 minutes on the north side of Brighton Mall be removed commencing at a point 47.5 metres from its intersection with Union Street and extending in an easterly direction for a distance of 19.6 metres.
- 2. That the parking of vehicles be restricted to a maximum period of 30 minutes on the north side of Brighton Mall commencing at a point 47.5 metres from its intersection with Union Street and extending in an easterly direction for a distance of 19.6 metres.

CHAIRPERSON'S RECOMMENDATION

That the abovementioned recommendations be adopted.