

## 9. INSTALLATION OF POSTER BOLLARDS ON ROADS



<b>General Manager responsible:</b>	General Manager City Environment, DDI 941-8656
<b>Officer responsible:</b>	Transport & Greenspace Manager
<b>Author:</b>	Weng Kei Chen, Asset & Policy Engineer

### PURPOSE OF REPORT

1. The purpose of the report is to seek the Spreydon/Heathcote Community Board's comments on the poster bollards proposed by Phantom Bill Stickers Ltd (refer to **attachments**). The Board's comments will form part of a report to Council when considering the locations of poster bollards on roads.

### EXECUTIVE SUMMARY

2. The Council has an agreement to licence poster bollards with Phantom Bill Stickers Ltd. This agreement is to install 100 poster bollards in the City by December 2006, and thereafter an additional ten per year until 2011.
3. There are already 44 bollards installed. These are mainly in the Central City.
4. Since June 2005, representatives of Phantom Bill Stickers Ltd have been in discussions with staff to seek approval for the remaining 56 poster bollards to be installed prior to December 2006.
5. To date there are 17 bollards that the staff consider appropriate and are recommending to Council for consideration.
6. There are 16 bollards proposed in the suburban areas of Lincoln, Riccarton, Hornby, Papanui, Shirley, Sumner, Linwood, Ferrymead and one in the Central City.
7. The following poster bollard locations requiring the Board's input and comments are:
  - (a) CH0606 - Lincoln Road Corner Hazeldean Road south side (old PDL site).
  - (b) CH0605 - Lincoln Road Corner Hazeldean Road north side (railway line side).
8. Phantom Bill Stickers Ltd require the consent of the Council, as owner of the roads, prior to lodging the Resource Consents for the structures.

### FINANCIAL AND LEGAL CONSIDERATIONS

9. The Council will not encounter any expenditure.
10. Phantom Bill Stickers Ltd will require Resource Consent for their locations.
11. There is an agreement in place between the Council and Phantom Bill Stickers Ltd.

## **BACKGROUND ON THE INSTALLATION OF POSTER BOLLARDS ON ROADS**

11. The poster bollards are solely for promoting Christchurch and Christchurch events.
12. In June 2003, the Council adopted an Installation Approval Process for the poster bollards. At that time the decision on the location of each poster bollard was delegated to the Central City Streets Subcommittee with input from Community Boards. However the Central City Streets Subcommittee ceased to exist in 2005 due to the revised Council structure, so approval on the location of each poster bollard now belongs to the Council.
13. The approval process adopted also outlined the assessment criteria for the location suitability. These are:
  - (a) Vehicle traffic safety.
  - (b) Pedestrian movements.
  - (c) Access issues with relation to property.
  - (d) Utility services.
  - (e) Affect on businesses for example door entrances.
  - (f) Consultation with building and business owners.
  - (g) Sensitive environments eg river banks and heritage buildings etc.
14. Staff are satisfied that the above criteria have been met when assessing these bollards.
15. The agreement with Phantom Bill Stickers Ltd is working well and a good working relationship has been developed between the two parties.
  - (a) The bollards have been kept in good working order with few negative comments received.
  - (b) Phantom Bill Stickers Ltd has been actively clearing posters appearing on street furniture and on utility cabinets.
  - (c) Phantom Bill Stickers Ltd has made space available for community group's posters. We were advised that 90 community groups used the space and the Company has posted 14,000 posters in the last 12 months. This is in excess of the 10% agreed allocation.
16. There is also information available in the customer services areas, advising groups that free space is available for community posters.

## **STAFF RECOMMENDATIONS**

That the Community Board supports the installation of the following poster bollards:

- (a) CH0606 - Lincoln Road Corner Hazeldean Road south side (old PDL site).
- (b) CH0605 - Lincoln Road Corner Hazeldean Road north side (railway line side).

## **CHAIRPERSON'S RECOMMENDATION**

For discussion.