

## 9. INSTALLATION OF POSTER BOLLARDS ON ROADS

<b>General Manager responsible:</b>	General Manager City Environment, DDI 941-8656
<b>Officer responsible:</b>	Transport & Greenspace Manager
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### PURPOSE OF REPORT

1. The purpose of this report is to seek Community Board comments on the poster bollards proposed by Phantom Bill Stickers Ltd (refer to **attachments**). The comments will form part of a report to the Council when it considers the locations of poster bollards on roads.

### EXECUTIVE SUMMARY

2. The Council has an agreement to licence poster bollards with Phantom Bill Stickers Ltd. This agreement is to install 100 poster bollards in the City by December 2006, and thereafter an additional ten per year until 2011.
3. There are already 44 bollards installed and these are mainly in the Central City.
4. Since June 2005, representatives of Phantom Bill stickers have been in discussions with staff to seek approval for the remaining 56 poster bollards prior to December 2006.
5. To date there are 17 bollards that the staff consider appropriate and are recommending to the Council for consideration.
6. There are 16 bollards proposed for the suburban areas of Lincoln, Riccarton, Hornby, Papanui, Shirley, Sumner, Linwood, Ferrymead and one in the Central City.
7. The following poster bollard locations requiring Riccarton/Wigram Community Board input and comments are:
  - (a) CH0603 – Picton Avenue/Riccarton Road outside KFC.
  - (b) CH0604 – Nelson Street (between Picton Ave and Clarence St behind Blood Bank Services Carpark.
  - (c) CH0514.1 – Rotherham Street outside Westfield south east end.
  - (d) CH0513.1 – Rotherham Street outside Westfield south west end.
  - (e) CH0515.1 – Rotherham Street outside ANZ Bank.
  - (f) Chalmers Street by cycleway to Denton Park.
8. Phantom Bill stickers Ltd requires the consent of the Council as owner of the roads, prior to lodging the Resource Consents for the structures.

### FINANCIAL AND LEGAL CONSIDERATIONS

9. The Council will not encounter any expenditure.
10. The Company will also require Resource Consent for their locations.
11. There is an agreement in place between the Council and the Phantom Bill Stickers Ltd.

## **BACKGROUND ON THE INSTALLATION OF POSTER BOLLARDS ON ROADS**

12. The poster bollards are solely for promoting Christchurch and Christchurch events.
13. In June 2003, the Council adopted an Installation Approval Process for poster bollards. At that time the decision on the location of each poster bollard was delegated to the Central City Streets Subcommittee with input from Community Boards. However the Central City Streets Subcommittee ceased to exist in 2005, due to the revised Council structure, so now approval on the location of each poster bollard belongs with the Council.
14. The approval process adopted also outlined the assessment criteria for the location suitability. These are:
  - (a) Vehicle traffic safety.
  - (b) Pedestrian movements.
  - (c) Access issues with relation to property.
  - (d) Utility services.
  - (e) Affect on businesses for example door entrances.
  - (f) Consultation with building and business owners.
  - (g) Sensitive environments eg river banks and heritage buildings etc.
15. Staff are satisfied that the above criteria have been met when assessing these bollards.
16. The agreement with the Company is working well and a good working relationship has been developed between the two parties.
  - (a) The bollards have been kept in good working order with few negative comments received.
  - (b) The Company has been actively clearing posters appearing on street furniture and on utility cabinets.
  - (c) The Company has made space available for community groups' posters. We were advised that 90 community groups used the space and the Company has posted 14,000 posters in the last 12 months. This is excess of the 10% allocation agreed.
17. There is also information available in the customer services, advising groups of the free space available for community poster.

## **STAFF RECOMMENDATIONS**

That the Community Board supports the installation of the following poster bollards:

- (a) CH0604 – Nelson Street (between Picton Avenue and Clarence Street behind Blood Bank Services Carpark).
- (b) CH0514.1 – Rotherham Street outside Westfield south east end.
- (c) CH0513.1 – Rotherham Street outside Westfield south west end.
- (d) CH0515.1 – Rotherham Street outside ANZ Bank.
- (e) Chalmers Street by cycleway to Denton Park.