

14. INSTALLATION OF POSTER BOLLARDS ON ROADS

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| General Manager responsible: | General Manager City Environment, DDI 941-8656 |
| Officer responsible: | Manager Transport and Greenspace |
| Author: | Weng Kei Chen, Asset and Policy Engineer |

PURPOSE OF REPORT

1. The purpose of the report is to seek Board comment on the poster bollard sites proposed by Phantom Bill Stickers Ltd. The Board comments will form a part of the report to Council when it considers the locations of poster bollards on roads.

EXECUTIVE SUMMARY

2. The Council has an agreement to licence poster bollards with Phantom Bill Stickers Ltd. This agreement is for the installation of 100 poster bollards in the City by December 2006 and thereafter an additional ten per year until 2011.
3. There are already 44 bollards installed and these are mainly in the Central City.
4. Since June 2005, representatives of Phantom Bill stickers have been in discussions with staff to seek approval for the remaining 56 poster bollards prior to December 2006.
5. To date there are 17 bollard sites that Council staff consider appropriate and are recommending to the Council for consideration (**see photographs attached**).
6. There are 16 bollards proposed to be sited in the suburban areas of Lincoln, Riccarton, Hornby, Papanui, Shirley, Sumner, Linwood, Ferrymead and one in the Central City.
7. The following proposed poster bollard locations requiring Hagley/Ferrymead Community Board input and comments are:
 - (a) CH0602 Madras/Moorhouse Avenue outside Countdown by bus stop.
 - (b) CH0601 Nayland/Wakefield Avenue opposite Sumner Community Centre.
 - (c) CH0502.1 Wakefield/Mariner Street paved area.
 - (d) CH0503 Ferry Road outside Woolworths bus stop.
 - (e) CH0504 Buckleys Road outside Eastgate.
 - (f) CH0505 Buckleys Road outside Eastgate.
8. Phantom Bill stickers Ltd requires the consent of the Council as owner of the roads, prior to it lodging resource consents for the structures.

FINANCIAL AND LEGAL CONSIDERATIONS

9. The Council will not encounter any expenditure
10. The Company will also require resource consent for their locations.
11. There is an agreement in place between the Council and Phantom Bill Stickers Ltd.

STAFF RECOMMENDATIONS

That the Board recommends to the Council it approve installation of poster bollards at the following sites:

- (a) CH0602 Madras/Moorhouse Avenue outside Countdown by bus stop.
- (b) CH0601 Nayland/Wakefield Avenue opposite Sumner Community Centre.
- (c) CH0502.1 Wakefield/Mariner Street paved area.
- (c) CH0503 Ferry Road outside Woolworths bus stop.
- (e) CH0504 Buckleys Road outside Eastgate.
- (f) CH0505 Buckleys Road outside Eastgate.

CHAIRPERSON'S RECOMMENDATION

For discussion.

BACKGROUND

11. The poster bollards are solely for promoting Christchurch and Christchurch events.
12. In June 2003, the Council adopted an installation approval process for poster bollards. Decision of their locations was delegated to the Central City Streets Subcommittee with input from Community Boards. With the current Council's structure, the Council itself will now have to approve their installation.
13. The approval process adopted also outlined the assessment criteria for the location suitability and these are:
 - Vehicle traffic safety.
 - Pedestrian movements.
 - Access issues with relation to property.
 - Utility services.
 - Affect on businesses for example door entrances.
 - Consultation with building and business owners.
 - Sensitive environments eg river banks and heritage buildings etc.
14. Staff are satisfied that the above criteria have been met when assessing these bollard location sites.
15. The agreement with the Company is working well and a good working relationship has been developed between the two parties.
 - The bollards have been kept in good working order with few negative comments received.
 - The Company has been actively clearing posters appearing on street furniture and on utility cabinets.
 - The Company has made space available for community group's posters. We were advised that 90 community groups used the space and the Company has posted 14,000 posters in the last 12 months. This is excess of 10% allocation agreed.
16. There is also information available in the customer services, advising groups of the free space available for community poster.