

7. ROAD NAMING

General Manager responsible:	General Manager Regulation and Democracy Services, DDI 941-8549
Officer responsible:	Environmental Policy and Approvals Manager
Author:	Bob Pritchard, Subdivisions Officer

PURPOSE OF REPORT

1. The purpose of this report is to obtain the Board's approval to one new road name.

EXECUTIVE SUMMARY

2. The approval of proposed road and right of way names is delegated to Community Boards.
3. The Subdivision Officer has checked all proposed names against the Council's road name database to ensure they will not be confused with names currently in use. The names have also been discussed with staff at Land Information NZ who act on behalf of the emergency services in respect to road naming.

Kingsbridge Drive/Brooker Avenue - Enterprise Homes Limited

A residential subdivision creating 89 new allotments is under construction on a large block of land situated between the end of Brooker Avenue and Travis Road, and west of Kingsbridge Drive. The subdivision will extend Brooker Avenue about 30 metres, and Kingsbridge Drive will extend west through the block to service the majority of the allotments. One new cul-de-sac running north off the extension of Kingsbridge Drive, will serve the remaining allotments (**plan attached**).

One new road name is required for the new cul-de-sac. The applicant company has proposed the following names for consideration by the Board: **Flaxon Fells; Swiftbridge Place; Paradise Place** and **Belletti Place**. With the exception of Belletti, all names are associated with swamps or wetlands, and as such, are in keeping with the locality, the subdivision is on the opposite side of Travis Road to the Travis Wetland Nature Heritage Park. Belletti is the name of a famous Italian football player, proposed because of the proximity to the playing fields and reserve.

There is a possibility of confusion between Belletti Place and the existing names Betty Place and Bellina Place. The policy on road names specifies that personal names used should be those of prominent Cantabrians or New Zealanders, or having a long standing connection with the land being subdivided. Belletti is not in line with the policy. Paradise Place, and the existing Paradyne Place may also be confused. There are 18 names in use in Christchurch that finish with "bridge", although none of them should be confused with Swiftbridge Place. There are no names similar to Flaxon Fells.

FINANCIAL AND LEGAL CONSIDERATIONS

4. The administration fee for road naming is included as part of the subdivision consent application fee, and the cost of name plates is charged to the developer. There is no financial cost to the Council. Local Authorities have a statutory responsibility to approve road names.

STAFF RECOMMENDATION

That the Board approve the name "**Flaxon Fells**" for the new cul-de-sac running north off Kingsbridge Drive.