

## 5. MORRISON AVENUE – NAMING OF NEW RESERVE

<b>General Manager responsible:</b>	General Manager City Environment
<b>Officer responsible:</b>	Greenspace Manager
<b>Author:</b>	M Hay, DDI 941-5410

### PURPOSE OF REPORT

1. The purpose of this report is to seek the Board's support for the naming of the newly created reserve on Morrison Avenue and recommend the Council's approval for the naming of the newly created reserve on Morrison Avenue.

### EXECUTIVE SUMMARY

2. The newly created reserve on Morrison Avenue is made up of part of the Morrison Avenue Bowling Club site and three recently purchased properties. Construction of the playground is well under way and the landscaping will be planted in the winter months. The new reserve will have a small ceremony to mark its opening once its official name has been determined, and the construction and bulk of the landscaping has been completed.
3. This project was undertaken in conjunction with the Transport and City Streets Unit, which undertook traffic calming measures in Morrison Avenue in response to concerns about traffic speed. The reserve developments and streetscape improvement schemes were planned and consulted upon by an across-unit project team.
4. The park will contain a mix of play equipment and landscaping, as per the attached consultation plan. The area between the reserve and Morrison Avenue Bowling Club has been redefined by the addition of extra car parking and see-through fencing. The new car parks replace parking lost through street narrowing outside the reserve (and Bowling Club entrance).
5. In terms of naming the reserve, the convention is that it is named after the road it is on. A key benefit of this is that it makes the reserve easier to locate. The exception to this is if there was a significant person in the area to name the reserve after. The land in the vicinity of the site has been researched and it has been determined that the land that the reserve sits on was formerly part of the PG Morrison Limited block. Morrison Avenue is named after PG Morrison Limited. The land to the east of the reserve was owned by the Petrous Tile Company Limited, and the land to the north of the reserve by C C Batchelor. Other landowners were Langdon and Sail, who have been recognised in street names in the locality. In this instance, there does not appear to be a significant person in the area that should be acknowledged in the naming of this reserve.
6. The consultation on this project revealed that the community perceives Morrison Avenue to be part of its identity. This will be reinforced by naming the reserve Morrison Avenue Reserve.

### FINANCIAL AND LEGAL CONSIDERATIONS

7. The Council's Register of Delegations (22 February 2006) states that the following is a Council decision:

*"To declare that a reserve shall be known by a specified name and can change the name of any reserve (by resolution): Section 16(10) Reserves Act 1977."*

### STAFF RECOMMENDATION

That the Board recommends to Council that the new reserve at 26-28 Morrison Avenue be formally named Morrison Avenue Reserve.

### CHAIRPERSON'S RECOMMENDATION

That the staff recommendation be adopted.

## **OPTIONS**

8. The following three options were considered: -
- (i) Name the reserve Morrison Avenue Reserve. This would allow for the Reserve to be easily located and would reinforce the park as belonging to the local community. Using a name that does not include Morrison Avenue would make the park difficult to locate.
  - (ii) Leave the Reserve unnamed. This option would make the park difficult to identify and locate.
  - (iii) Name the Reserve after a significant person in the area. Research has indicated that the notable identities from the area have been acknowledged by surrounding street names.

## **PREFERRED OPTION**

9. The preferred option is to name the reserve Morrison Avenue Reserve.