

8. SUMMER EVENTS OVERVIEW 2003 - 2004

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Corporate Plan Output: Recreation Programmes and Promotion	

The purpose of this report is to inform the Community Board of the summer events coordinated by the Christchurch City Council Community and Recreation, Recreation and Arts Team in the Shirley/Papanui Board area over the summer period, October 2003 - March 2004.

BENEFITS OF COMMUNITY EVENTS

Community events bring residents together in a safe environment for a free, enjoyable experience. Events create a sense of belonging to and celebration of the local community, and develop a sense of pride in the community. Local community groups often have an opportunity to promote themselves, and local residents who attend these events may learn more about their local community. Many events have over the years become an integral part of the local culture of a community, and local residents are often closely involved in the planning of these events.

SUMMARY OF EVENTS

Four larger scale events were coordinated by the CCC Community and Recreation, Recreation and Arts Team, in conjunction with local community groups. All of these events were funded primarily by the Community Board, with contribution and assistance from local community groups. Event planning and management was undertaken by local planning committees, with advice and support from the Community Recreation Advisor. It is interesting to note that this year, almost all of the event planning committees sought to give their events' a strong focus on promoting healthy lifestyles.

The events were:

- Shirley/Papanui Children's Day at the Groynes – 2 November 2003
- Belfast Community Christmas Caper – 7 December 2003
- Brooklands Summer Gala – 24 January 2004
- SHINE – Shirley Neighbourhood Event, 27 March 2004

In-depth summaries of each of these community events are attached for further information.

CONCLUSION

The continued popularity of these community events demonstrates their value to local residents. Community events continue to be a useful tool for local residents and community groups to share information, celebrate their successes and local talents, and quite simply to have a fun day out. The value of this "recreation experience" should not be underestimated in building awareness of local recreation resources, encouraging families to recreate together, and promoting healthy lifestyles. Although limited in scope, the feedback gathered from these events highlights the key role community events play in building social cohesion and a sense of local pride and ownership. Continued Community Board support for these events is crucial for their ongoing success.

Staff

- Recommendation:**
1. That the information be received.
 2. That the Community Board allocate a further \$4,000 from their 2004-2005 Discretionary Funds to allow a total of \$12,000 to be utilised for the provision of Children's Day at the Groynes 2004.

Chairperson's

- Recommendation:**
1. Consideration should be given to ensure that these events don't clash with school sports and competitive summer sports.
 2. A report on the negotiations with Fendalton/Waimari and Burwood/Pegasus Community Boards regarding Children's Day funding was requested.