

7. HERITAGE WEEK ARRANGEMENTS 2004-06

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The purpose of this report is to inform the Arts, Culture and Heritage Committee of forward arrangements for Heritage Week 2004-06 which is being project managed by the Urban Design and Heritage Team.

A three-year contract has been let with Tenth Dot Management to event manage Heritage Week for 2004, 2005 and 2006. Tenth Dot in conjunction with the Council's Urban Design and Heritage Team have successfully managed Heritage Week for the previous two years. The three-year contract enables the successful partnership between the Council and Tenth Dot to continue and has the advantage of securing the continuity of event management knowledge and experience. It will enable forward planning arrangements to be made for Heritage Week and hopefully the securing of additional sponsorship funding.

The Council has committed \$50,000 annual funding towards Heritage Week for the next three years. The total annual budget required to stage Heritage Week will be \$100,000. Tenth Dot are tasked with securing an additional \$50,000 sponsorship funds each year to cover costs associated with Heritage Week.

The proposed theme for Heritage Week 2004 is to be 'People, Places and Pursuits'. Sub-themes, speakers and events are currently under discussion.

Themes currently under consideration for 2005 focus on heritage landscapes, gardens, exploring cultural relationships to the land and art in the landscape. Heritage Week in 2006 will tie in with the 150th celebration of the City of Christchurch for 2006.

Staff

Recommendation: For information.

Chairman's

Recommendation: That the report be received.