

4. HOLIDAY PROGRAMMES

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The purpose of this report is to update the Committee on the Art Beat holiday programme plus the YMCA programmes that received funding support from the Community and Recreation Unit for programmes delivered in Fendalton/Waimairi during the 2003/04 financial year.

1. ART BEAT

Art Beat is an arts based holiday programme staged at the Avice Hill craft centre targeting 10 – 14 year olds. The demand for this programme was first identified by the Children’s Advocate’s Office in 2000 and further supported by the Avonhead Sport, Recreation and Arts Study (July 2000).

Planning

Art Beat is managed by the Community Recreation Adviser who is responsible for the promotion, recruitment and training of staff and ensuring appropriate health and safety measures are in place. Programme content is decided through consultation with programme tutor and feedback from participants.

Programme format

Art Beat consists of two separate workshops, held morning and afternoon, over one week of the holidays and caters for a maximum of twelve children per workshop. The programme is offered four times per year during each school holiday period and aims to impart a level of expertise in the selected artistic disciplines. The programme content covers a wide variety art and craft activities including mural painting, pottery, mask making and tiled mirrors.

Funding

The programme operates on an annual budget of \$7000. The Community Board contributes \$5000 and the Community and Recreation Unit funds the remaining \$2000.

Attendance

The popularity and demand for Art Beat is reflected in the fact that the programme is always fully subscribed and often has a waiting list.

Attendances for 2003/04 totalled 480 with 67 enrolments.

Revenue

Participants pay \$25 per week long workshop or \$12.50 with Community Services Card. Total potential revenue for one year is \$2400. Of the 67 enrolments 27 were community service card holders which resulted in a total revenue for 2003/04 of \$2025. The revenue is used to offset costs in providing this programme.

Summary

Within the overall provision of holiday programmes in Fendalton/Waimairi there is limited opportunities for young people to experience art and crafts. Art Beat is the only arts based programme on offer and the demand often exceeds available places. The proposed art programme for Bishopdale Community Centre (refer to item No ??) would ease this demand and provide more opportunities for young to experience art.

2. YMCA SUBSIDISED HOLIDAY PROGRAMMES

In Fendalton/Waimairi the YMCA is the main provider of children's holiday programmes. The YMCA delivers four programmes during each holiday period targeting 5 – 12 year olds based at Wairakei and Bishopdale Primary Schools.

The Community and Recreation Unit has a contractual agreement with the YMCA to subsidise Community Service Card holders at the rate of \$35 per child. For the 2003/04 financial year a total of 110 children received the subsidy.

Staff

Recommendation: That the information be received.