

6. NEIGHBOURHOOD WEEK – 30 OCTOBER - 5 NOVEMBER 2004

Author:

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Officer Responsible:

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PURPOSE OF REPORT

The purpose of this report is to update the Board on the final allocations made to community groups/residents for community events held during “Neighbourhood Week” (refer attached).

EXECUTIVE SUMMARY

This year \$6,000 was set aside from the 2003/2004 Project Funds for “Neighbourhood Week”.

PROMOTION

“Neighbourhood Week” was promoted through Residents Groups, Community Groups, Schools, Kindergartens, Preschools, Banks, Northlands Mall, Community Libraries and Neighbourhood Support Groups. A number of press releases about “Neighbourhood Week” also featured in local community newspapers.

MUMS AND TOTS WALK

This year the Shirley/Papanui Community Board sponsored this new initiative. The main aim was to build new relationships between “mums and dads” at home with young children; as well as promoting healthy living, introduction to library education services (i.e. Baby Times – story times) as well as a chance to have fun while being active. The event was advertised through Aratupu Preschool, Northcity Church, Papanui Baptist Church and the Papanui Library.

The day saw 24 Mums (including two Dads) along with 16 toddlers take part in the walk. The event was supported by the Body Shop. Pamper packs were given to all participants along with a lunch at the end of the walk. Children were also given cuddly toys that were kindly donated by Myra Barry.

EVENTS

Interest in “Neighbourhood Week” has increased this year, with 43 groups applying for funding towards events compared with 41 last year.

Thank you letters from residents have been sent under separate cover to Community Board members.

BUDGET

	\$
Funding Allocations for Events	4,035.61
Marketing and Promotion	471.89
Mums and Tots Walk	435.75
Cunncliffe House Afternoon Tea	219.00
Colouring Competition Prizes	200.00
Total	\$5,362.25

RECOMMENDATION

It is recommended:

- (a) That the Board consider the Mums and Tots walk as a regular Neighbourhood Week event; and that funding be set aside for this event.
- (b) That:
 - (i) A letter of thanks be sent to the Body Shop for their support;
 - (ii) That an acknowledgement of thanks be made to Myra Barry for her generosity in donating toys for children attending the Mums and Tots walk.

Chairperson's

Recommendation: That the above recommendation be adopted.